

Fashion Week 4 Kids

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Photo Courtesy of: [Fashion Week 4 Kids](#)

Everyone remembers their first fashion show. The lights, the make-up and the corky fashion looks that shock us all. Don't miss out on your chance to get a glimpse into the ever-changing fashion world of kids. Seating is now on sale for Fashion Week 4 Kids (FW4K) which will be held on Saturday, Oct. 24 at Scottsdale Quarter from 10 a.m. to 5 p.m. Seats are available for purchase on their [website](#).

Prices for front row seats are \$100 and general admission seats are available for \$50. There are a limited number of free general admission seats that are available on a first-come, first-serve basis. The event will be broken up into two sessions and seats will need to be purchased for both sessions in order to guarantee seating.

Fashion Week 4 Kids is an annual event highlighting children's clothing designers. Not only does the event include a fashion show, but also provides family and kid friendly activities elevating everyone's experience. Baby Lux, Crew & Lu and Gap Kids will be among the many brands scheduled to showcase pieces from their collection at the fashion show.

Additionally, one of the 12 fashion shows will highlight different Arizona sports teams mascots and will be accompanied by child models wearing team-themed apparel. Arizona Rattlers' Stryker, Phoenix Mercury's Scorch and Phoenix Suns' Gorilla will be among the many mascots walking the runway on Saturday. The mascots will be available for a meet-and greet and for photos with attendees after the show.

During the week of Oct. 19-24, a variety of family-friendly retailers and businesses throughout the valley will offer exclusive discounts to help support Fashion Week 4 Kids. Different children's fashion retailers, restaurants and entertainment centers will provide a percentage or dollar amount off a purchase when you mention Fashion Week 4 Kids. Participating retailers include [AZ Air Time](#), [Bunky Boutique](#), [Jeremy Scott Fitness](#) along with many more.

For more information about participating retailers and their discounts or for more information about the fashion show activities and schedule, visit their [website](#).