

Valentine's Day Makeup Looks

Written by Carol Quevedo

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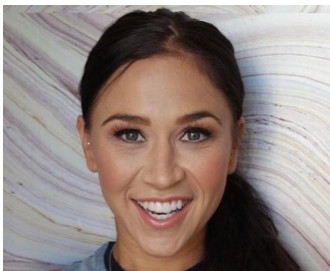


Valentine's Day is a day not just to show how much you love your partner, but to make your partner's jaw drop to the floor when they get a look at you. From classical and, cute to bold and sexy, Sparkle Bar in Scottsdale gives us pro tips and their favorite looks to create a swoon-worthy look for anyone.



Classic Valentine's Day Look

- Keep the skin dewy and sheer but add coverage where you need a little extra. Sparkle Bar recommends Armani Luminous Silk Foundation mixed with a little bit of Armani Fluid Sheer.
 - Next, add a touch of soft pink blush to the apples of your cheeks, try out Sparkle Bar's favorite Trish McEvoy, in Pink Peony.
 - For lips, it wouldn't be classic without some red lipstick and liner. Use a red liner to line and fill the lips completely. Try Laura Mercier Deep Wine lip liner with Bobbie Brown lipstick.
 - Create a natural brow by combing through brows with Glossier boy brow.
 - Lastly, keep the eye classic by using a natural color over the lid, and dusting a bit of a soft nude color underneath. Next, line the eye with gel eyeliner like Bobbi Brown in Black Ink, then load up on your favorite mascara.
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The Natural Glow Goddess

- Start with a sheer CC cream all over the face so you can still see some of your natural beauty, without covering too much.
 - Lightly apply a bronzer to the areas of the face that would naturally soak up the sun. For example, around the hairline, tops of your cheekbones and chin. Try out Hourglass Ambient Lighting Bronzer.
 - Next, pop some blush onto your cheeks but try a cream color. You can even use this to add onto your lips, to give yourself a natural finish look.
 - Very lightly dust the same bronzer onto your eyelids and eyebrows.
 - Take out your favorite mascara and apply the top only and add some white eyeliner to the bottom to make your eyes pop out even more.
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Sexy Love Kitten

- You want to start using an eye shadow base all over your eyelids. The method is lashes to brows, and inside to outside. Then break out your smoky eye palette like Urban Decay Naked. Keep the darkest shades closest to the outer corner then gradually let it fade into the lighter shades towards the inner corner of the eyes. Line the eyes with a bold black liner like Trish McEvoy. Pro tip: Don't forget to add a few coats of mascara and some fake eyelashes to create more drama.
- Apply a medium-to-full coverage foundation like Makeup Forever HD. This is Sparkle Bar's favorite! Clean up the under-eye area with your concealer then set with a very tiny bit of powder.
- Contour time. Sparkle Bar recommends Tarte Clay + Play to contour your face. Next, add a soft nude color cheek color like Mac's Warm Soul.
- Highlight the high points of your face with using Becca Champagne Pop. This highlighter won't make your face greasy.
- Line your lips with a nude color or a light pink. You want to make your eyes the focal point.

Pro tip: For any one of these looks, start with a few sprays of Skindinavia Primer Spray to keep your chosen look smudge-and smooch-proof, and always set your makeup with Skindinavia Finishing Spray.

Pro tip two: To create the perfect pout before you touch your lips with lipstick is to use a lip scrub like French Girl Organics and follow up with a lip balm like Ogee Sculpted Lip Oil to hydrate while you primp. This will make your lips super soft and silky.



These three looks can be achieved by anyone, or if you need extra help to create your perfect Valentine's Day look, you can book and appointment with Sparkle Bar, or take a makeup class to get hands on experience on creating your look. Sparkle Bar offers a limitless selection of what they can offer you like knowledge on makeup brushes, primers, and settings so you can get that photo shoot look just in time for Valentine's Day.