

Fall 2015 Make-up Trends

Written by Michelle Lella

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Fall is here and with the new season comes plenty of make-up products and trends. Saying good-bye to those summer palettes can be hard, but you'll find it easy to move on when you hear what is coming next in the world of beauty. By the time you're done reading this, you will know what to expect this season and how to perfect the look with some amazing products and helpful hints. We asked Gloria Banuelos, store manager and make up artist for [Cosbar](#) at Kierland Commons, to share her extensive beauty knowledge so we can all be ready for the season.

Lips



This season, the only accessory you will need are red lips. They're truly a timeless look and can brighten any outfit for any special occasion. If you're looking for a rich and bold lip then look no further than Bobbi Brown's Luxe Lipstick in Red Velvet. Not only does it have a vibrant color that will turn heads, but also it's extremely moisturizing and rejuvenates your lips as you wear it. The product sounds sweet enough to eat but we advise to keep it in your cosmetic bag and away from the pantry.

Eyes



Shimmer/Sparkle

This fall get ready to have a certain "twinkle" in your eye. Metallic and shimmery eye shadows are back and ready to shine. You will want to have Bobbi Brown's Greige Eye Palette in your cosmetic bag this season. The set will have you covered for day and night application. The palette is composed of 8 gorgeous neutrals that range from matte to metallic. It doesn't matter if you're feeling natural or bold, this will be the set for you. It's a limited addition item, so you might need to act fast.

Another product that will make your eyes sparkle this season is the Eye Tint by Giorgio Armani. It has a soft metallic sheen and is available in so many gorgeous colors. It's extremely versatile and can be used as a shadow, primer, or even liner. This product is great for a busy day when you don't have time for eye make up touch-ups, because it's an eight hour wear and waterproof. It's easy and quick to apply, but will leave a long lasting effect on those who see you.

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Black Liner

Black liner will be your best friend this fall so make sure to stock up on it. Whether you smudge it, wing it, or just plain and simple use it, it will be a huge part of your fall make-up regimen. Laura Mercier has a Longwear Eye Crème Pencil that is so easy to use. It's perfect for smudging for a smoky eye look and also amazing at staying perfectly when you need to be more precise.

Hint: When perfecting a smoky eye, make sure to get really close to the bottom lash line with the pencil. For a finishing touch, add a light amount of eye shadow. Focus should remain on the eyelid and not on the bottom. This technique will take years off of you and keep you looking youthful and fresh.



Mascara

This season, when it comes to mascara, it's all about volume and thickness. In order to achieve this look you're going to want to invest in Laura Mercier's Faux Lash Mascara. With its thick, intense brush it does an amazing job catching all your lashes with each swipe. You can expect instant volume for your lashes with this product with every use. Don't be afraid to bat your lashes when they're this fabulous.

Hint: When applying mascara don't forget to really get down to the root of the lash. This is how volume is created and extremely important for a dramatic look.

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Cheeks

Now that summer is over, we can stop relying on the Arizona heat for rosy cheeks and just apply it ourselves. Peach and rose will be the most popular shades this fall and both look great with many skin tones. For some blush with a peach hue, Bobbi Brown's Blush in Apricot will be the choice for you. When applying, don't forget to smile and brush the apples of your cheeks for the best coverage. The pop of peach will be an amazing addition to any look.

Another blush that you will want to add to your beauty collection is Lancôme's All in One in Petal Pushing. It's a gorgeous mauve color and comes with a highlighter and bronzer. This will be a great product to keep in your purse for easy touch ups throughout the day. Wear this gorgeous rose color with a smoky eye or on a natural day for a subtle glow.



Skin

Lastly, to go with this fall's make up you must have some products to take care of your skin. One of the most important things to have in your make-up bag is a good eye serum. Flawless Skin Eye Serum by Laura Mercier is going to be a lifesaver for all. Not only does it have anti-aging benefits but also it helps brighten the eye. If you haven't received a full night's sleep this is the first place it shows. You can apply the eye serum right before your make up. Just remember, the skin under you eye is significantly thinner than the other skin on your face. You're going to want to use your ring finger (weakest finger) to apply the serum because this will be the least damaging to your skin.

Another amazing choice is Bobbi Brown's Intensive Skin Serum Concealer. This silky product is extremely lightweight and actually has the serum in it so it fights dark circles while covering them. First, you apply the corrector and then finish with the concealer. It's hydrating, brightening, and firming so it feels amazing when you have it on. It also gives the illusion of an eight hour sleep which is great for everyone when you're having a rough week.