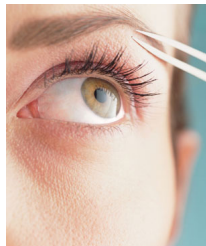


The Key to Gorgeous Eyebrows

Written by By: Vanja Veric

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When implementing your usual beauty routines, one seemingly small but crucial element is almost always overlooked: your eyebrows.



Take a look at any fashion magazine or beauty ad. Some of who we consider the most beautiful women in the world also have the most flattering, well-groomed brows.

While often underestimated, the shape and structure of your eyebrows are a pivotal part of your overall look. They act as a frame for the rest of your face, intensify your eyes and give you an extra effect when it comes to facial expression.



"Brows should frame the eyes," says Lenore Greifer, makeup artist at Scottsdale's VH Spa at Hotel Valley Ho. "They should be shaped based on the size and shape of the eye, in a complimentary way that looks natural."

Believe it or not, getting envy-worthy brows is not as hard as it may seem. All it really takes is understanding the best shape and thickness for your face and using the proper tools.

The most important thing to remember with eyebrow maintenance is to not stray too far from the natural shape of your eyebrows. Your goal is to correct and enhance; you don't want to go crazy and try to force an unnatural arch or thickness that will not be flattering for the shape of your face and eyes.

"Brows are important to shape the eyes. A fuller brow makes a woman look younger than a thin line," says Liz Klouda, aesthetician at VH Spa at Hotel Valley Ho.

For gorgeous eyebrows at home, you'll need a quality pair of tweezers like award-winning brand, Tweezerman. They run on the pricier side, but the investment is well worth it.

First, identify the natural beginning and ending of your eyebrows. They should start at just about the inner corner of your eye and end where your brow bone naturally ends. Feel free to pluck any hair beyond these points but be gentle. Only pluck one hair at a time to avoid major mistakes.

Then find your brow's natural arch which should come just two-thirds of the way across the shape of the eye and pluck stray hairs below that area to enhance a perfectly flattering arch.

Once you're satisfied with your eyebrow look, take an eyebrow comb and comb down the longer hairs and trim them to keep your eyebrows uniform. If your eyebrows have any bald spaces or are just too light, take an eyebrow powder and lightly fill in any gaps with a slanted brush.

"For thinning eyebrows exercise a little patience and restraint for growing them in," says Jamie Kouri, brow specialist at Joya Spa at Montelucia Resort in Scottsdale. "Speed up the process with a lash-enhancement product like Jan Marini Age Intervention Lash or Latisse, which can also be used on the brow area."

If you're nervous about shaping your brows alone for the first time, consult a professional at a local spa or salon to help you out with the proper shape and style that you can then maintain at home.

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"Whatever you do, don't tweeze when you're upset, intoxicated or overly tired!" Kouri says.