

Q & A: Tanner Luster of Luster Custom Home & Remodeling

Written by Interview by Melissa Larsen



Let us introduce you to the Valley's top design and build professionals. Today, let's get to know Tanner Luster of [Luster Custom Home & Remodeling](#) as he discusses his fondness for Newport Beach and why clients are digging the matte-finish trend in today's homes.



How did you get started in the design/build industry? I started working in the trades to make extra money during the summers in high school and college. Funny enough, though, I was studying pre-med my first three years of college but was talked out of medicine by my uncle and aunt who are both anesthesiologists. After that, I transitioned into a Business Management degree and I had a real interest in the building industry. Once I graduated, I started building and remodeling homes in Newport Beach, Calif. After several years in Newport, I met my wife who was also from Arizona and we decided to move back in 2007 to Scottsdale to be closer to family. Once back in Scottsdale, I was fortunate enough to find some great people to work with and build the business. We also worked with some great clients who ended up being our biggest cheerleaders and really growing our business.

What is your favorite project in Arizona? This is a question I get a lot, and I always find it tough to answer because most of the time the current projects we are working with clients with come up. However, when I start thinking about all the past projects we have completed, it becomes a mess of picking from around eight to 10 of them. It's tough because it's not usually the actual house I think about when I think of my favorite project but more of the relationship with the client and how much fun it was to work together. But--if you're forcing me to pick one--it would be a house we did in Mirabel for [Kim Scodro Interiors](#). We had a blast doing it and could not have asked for a better client and team!

What inspires you and your work? I am always inspired with projects that have big challenges or that are doing innovative things. As well as when we can put together a talented team from sub-contractors to interior designers and create something that our clients desire but might not be able to picture it themselves.



Where do you escape in the summer? We love Arizona, but my family and I head to Newport Beach every summer. My wife and I met there when we were in college and now love spending time there with the kids as a family.

What is something timeless every home should have? One comfortable space in the home where people can relax and unwind that is away from the day-to-day chaos. Depending on the homeowner's lifestyle, it could be a place to read, watch TV, exercise, meditate or a craft/hobby

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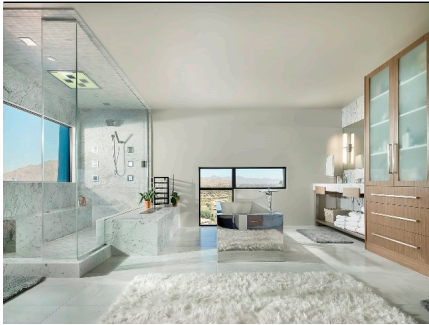
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room, etc.

What is considered trendy in homes at this time? I think a trend we have really seen at this time is incorporating more matte finishes in anything from countertops to plumbing fixtures. They can add a softness and warmth that our clients really gravitate to.

What do you consider your biggest professional accomplishment? The biggest professional accomplishment was winning the 2015 “Home of the Year” from the National Association of Home Builders. The Bala awards are the most prestigious for our industry and to be recognized by our peers was a proud moment for us.

What advice do you have for young people or students hoping to pursue a design/build career? Surround yourself around talented people you can learn and grow from and don't underestimate the value of working hard. Hard work really does pay off.



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