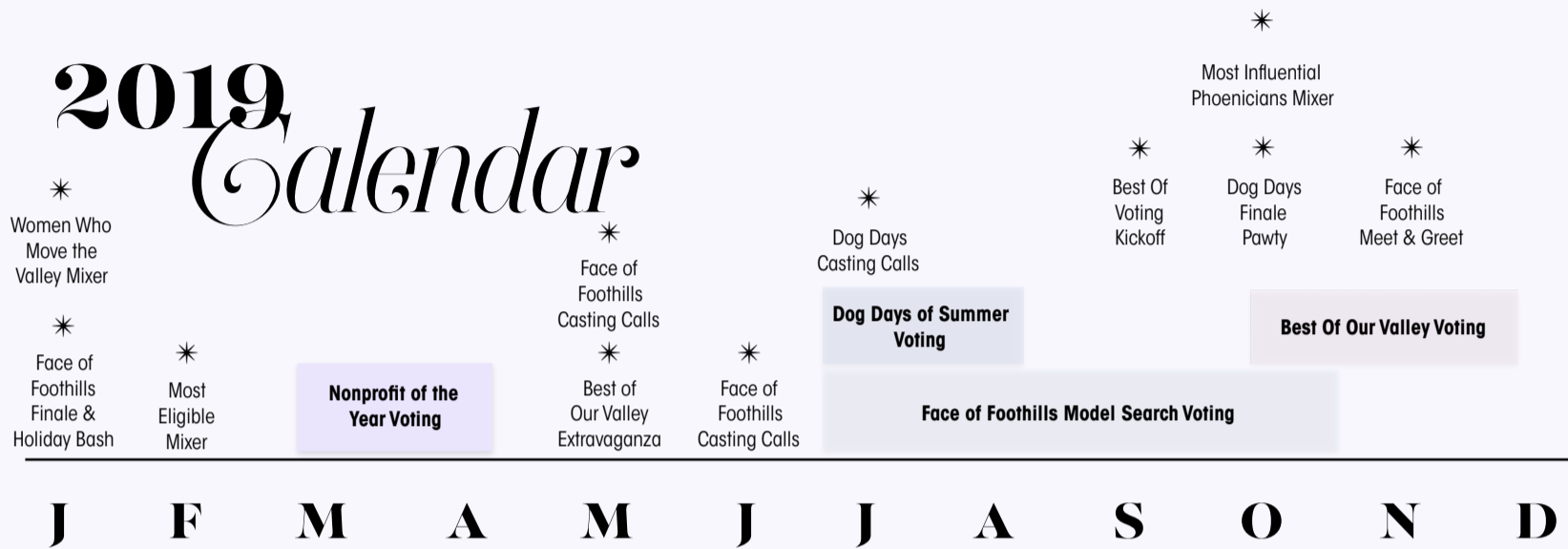


Signature Contests & Events



[Signature Events]

January: Face of Foothills Finale, Women Who Move the Valley Celebration
February: Most Eligible Phoenicians Mixer
May: Best of Our Valley Bash
April – June: Face of Foothills Casting Calls
July - August: Dog Days of Summer Casting Calls
September: Dog Days of Summer Finale Pawty
October: Most Influential Phoenicians Mixer
November: Face of Foothills Meet & Greet
December: AZ Foothills Sponsored Holiday Parties
Quarterly: VIP Wine Tasting, Sunday Brunch, Luxury Home Tour

[INVESTMENT]

\$5,000 per event or **\$8,000 per event with a full-page ad**

Minimum reach of 2.5 million impression per event

[SPONSORSHIP]

- Category exclusivity
- Logo placement on event collateral
- Three dedicated Instagram posts
- Instagram posts shared to Facebook and Twitter
- Feature on AZFoothills.com
- Mention on Arizona Foothills Magazine Promo Page month of event
- Option for brand activation and/or gifting at event
- Ten tickets to event

[Signature Contests]

[INVESTMENT]

- Static banner (300x300) next to voting button - **\$2500 per week**
- Static banner (1000x90) at top of all pages - **\$1500 per week**
- Category banner (180x90) - **\$500 per week**

minimum reach of 1.2 million impression per event

[NONPROFIT OF THE YEAR]

Voting: March – April

[FACE OF FOOTHILLS MODEL SEARCH]

Voting: July – October

[DOG DAYS OF SUMMER CUTEST DOG]

Voting: August – September

[BEST OF OUR VALLEY]

Voting: October - November