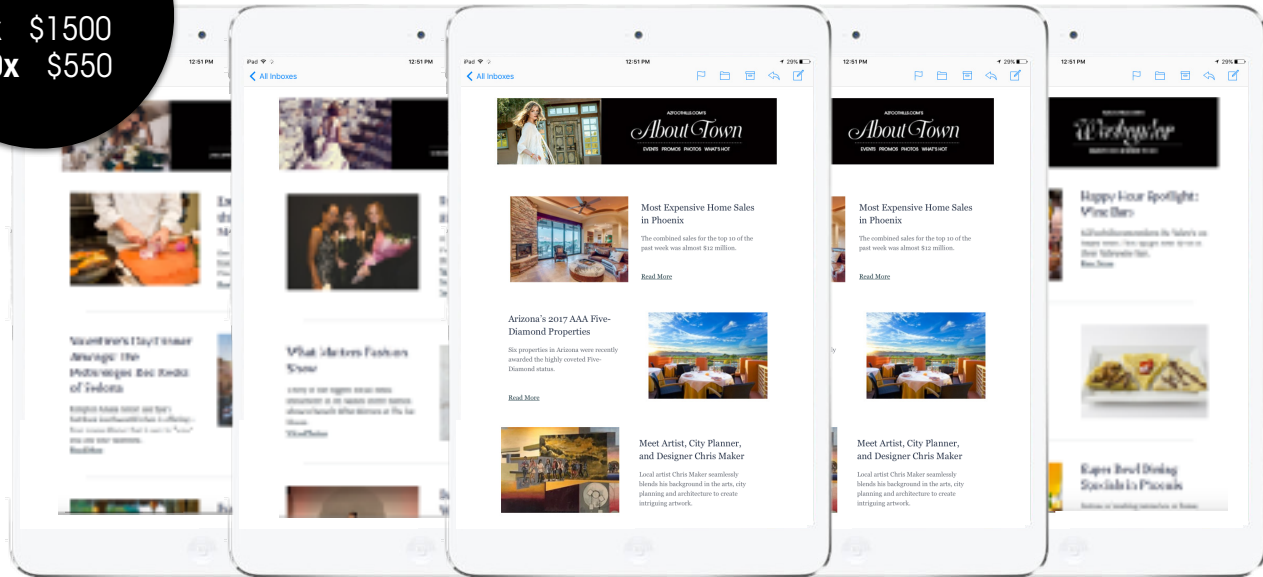


20 YEARS OF LUXURY
[ARIZONA FOOTHILLS MEDIA KIT]

E-Newsletters

Investment

1x \$1500
10x \$550



MONDAY | Stays

Check in with the Valley's ultimate concierge - AZFoothills.com. Each Monday we'll release the latest luxurious hospitality happenings at resorts and beyond in California, Arizona, Mexico and more to 93,000+ subscribers

- Avg. Opens: 37.4% • Avg. Click-Through Rate on Features: 15.1% • Avg. Click-Through Rate on Banners: 4.1%

TUESDAY | Soiree

More than 93,000 Arizonans subscribe to Soiree, which unveils the most exclusive event snapshots from the week prior. From galas to cocktails to openings, we're there.

- Avg. Opens: 37.4% • Avg. Click-Through Rate on Features: 15.1% • Avg. Click-Through Rate on Banners: 4.1%

WEDNESDAY | About Town Tucson

More than 5,000 Tucsonistas subscribe to About Town Tucson, which features the latest and the greatest stories from AZFoothills.com about the Old Pueblo.

- Avg. Opens: 23.6% • Avg. Click-Through Rate on Features: 18.9% • Avg. Click-Through Rate on Banners: 3.6%

THURSDAY | About Town Phoenix

This highly-anticipated E-newsletter is emailed to 93,000+ in-the-know Arizonans weekly, sharing the who's-who and what-to-do's of the week.

- Avg. Opens: 39.7% • Avg. Click-Through Rate on Features: 16.2% • Avg. Click-Through Rate on Banners: 4.8%

FRIDAY | Weekender

Fri-yay! Weekender is sent each Friday to 93,000+ readers, sharing restaurant deals, event invites, shopping specials and more ways to spend the weekend.

- Avg. Opens: 40.5% • Avg. Click-Through Rate on Features: 17.1% • Avg. Click-Through Rate on Banners: 4.9%

SUNDAY | In House

Take the ultimate home tour every Sunday with In House showcasing luxury listings, exclusive interviews with top-notch designers and architects, and more sent to 93,000+ readers.

- Avg. Opens: 39.7% • Avg. Click-Through Rate on Features: 16.7% • Avg. Click-Through Rate on Banners: 4.7%

***All Banner Sizes: 300 x 250**