

# azfoothills.com

W E B S P E C S

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**WEB BANNERS** (jpg, gif, or flash + single URL. Most 3rd party ad tags also accepted: [see list](#) )

Run of Site Placement (ROS) - 2 sizes

1. 300x250 (required for all ROS orders)
2. 728x90 (optional, required if 100k impressions per month or more)

Static Placement - Size specified in agreement, determined by agreed static location.

**E-NEWSLETTER BANNERS** (jpg image only + single URL)

All E-News - 300x250

**SOLO E-MAIL BLAST/DEDICATED E-MAIL**

Between 500-700 pixels wide, minimum 700px height.

Custom [e-mail safe](#) HTML -OR- a single large jpg image + single URL.

Preferred Subject Line - Max 60 characters

Example: [Click to view example creative](#)

*Please submit your creative to [online@azfoothills.com](mailto:online@azfoothills.com) at least one week prior to run date.*