

# Fifth-Annual Print Issue

Our fourth-annual issue of the tourism-focused print publication and Web component will showcase Arizona's crème de la crème, **targeting Arizona visitors in Winter 2019**. Readers online and in Valley hotspots will learn where to go and what to do surrounding spring Valley events.



## CIRCULATION

Total Printed Copies:

# 50,000

*INARIZONA* print distribution will begin January 11 and continue throughout the 2018 calendar year.

10,000 copies mailed the first week of April to the most affluent residences in Orange County, CA

## EDITORIAL

*INARIZONA* will feature the crème de la crème, as chosen by Arizona Foothills editors, as well as an “Ideal Day” in the Valley, as told by prominent Valley residents.

**Categories will include:**

DINING	NIGHTLIFE
RESORTS	CASINOS
EVENTS	VIPS
SHOPPING	SPA
REAL ESTATE	ADVENTURES

## DISTRIBUTION

LOCAL RESORTS

VIP PARTIES

BARRETT-JACKSON

SPRING TRAINING EVENTS

SKY HARBOR AIRPORT

ARIZONA CVBS

WASTE MANAGEMENT OPEN