



# IN ARIZONA

*Presented by [azfoothills.com](http://azfoothills.com)*

2020 MEDIA KIT







# Editorial

## ARIZONA'S FINEST

*Our fifth-annual issue of the tourism-focused print publication and Web component will showcase Arizona's crème de la crème, targeting Arizona visitors. Readers online and in Valley hotspots will learn where to go and what to do surrounding spring Valley events.*

## TOPICS

DINING	NIGHTLIFE
RESORTS	CASINOS
EVENTS	VIPS
SHOPPING	SPA
REAL ESTATE	ADVENTURES





HELLO, GORGEOUS!

# Print Issue



THE LARGEST CIRCULATION IN ARIZONA

50,000 COPIES

90,000+ DIGITAL SUBSCRIBERS

## RATES & DATES

ISSUE	SPACE RESERVATION	ARTWORK DUE	RELEASE DATE
2020 INARIZONA	TK	TK	TK

PRINT LISTING	\$2,500
WEB INCLUSION ONLY	\$3,000
1/2 PAGE PRINT + WEB INCLUSION	\$4,500
FULL PAGE AD OR EDITORIAL	\$8,500
FULL PAGE PRINT OR EDITORIAL + WEB INCLUSION	\$9,500
TWO PAGE SPREAD AD OR EDITORIAL	\$10,500
TWO PAGE SPREAD AD OR EDITORIAL + WEB INCLUSION	\$13,000



LET'S GET YOU FEATURED

# Editorial Listings



**THE BEST IN ARIZONA**  
*Arts & Culture*  
BY MELISSA LARSEN

*on that note*  
In the MIM Arts & Culture Gallery, museum guests can see and hear instruments played by musical icons like Elvis Presley, Johnny Cash and John Lennon.

GUITARS  
Many Types, Many Countries

ARTS & CULTURE PHOENIX MIM.ORG @MIMPHX

**MUSICAL INSTRUMENT MUSEUM**

Five places allow guests to experience music in the way the Musical Instrument Museum (MIM) does. MIM displays more than 6,800 instruments collected from around 200 of the world's countries and territories and hosts global music exhibits, events and performances throughout the year like Experience France, MIMFest and family weekends. The Experience Gallery is a favorite, allowing music lovers to bang and strum unique instruments from across the globe.

008 HAZFOOTHILLS HAZFOOTHILLS

FULL PAGE

INARIZONA 2019

**MEXICAN DINING**  
SCOTTSDALE

**THE MISSION**

At The Mission, the menu is inspired by the sights, sounds and, most importantly, the taste of modern Latin cuisine. Renowned chef, Matt Carter, cultivates flavorful and unique dishes that have been influenced by the diverse cultures of Spain, Mexico, Central America and South America. All meals are prepared on a plancha to ensure a rich and authentic Latin flavor. Plus, the margaritas are something else.

\*\*\*  
theterrace.com  
@theterrace



**MEXICAN DINING**  
SCOTTSDALE

**LA HACIENDA**

Now with a new outdoor dining space, a super-cool tequila lounge, an upgraded bar area and a fresh lineup of authentic Mexican eats and drinks, La Hacienda at Fairmont Scottsdale Princess is better than ever. Be sure to check out the killer pork chop and one of the divine "smoke" cocktails.

\*\*\*  
scottsdale.princess.com  
@fairmontscott



004 HAZFOOTHILLS HAZFOOTHILLS

HALF PAGE

INARIZONA 2019



ice skating rink, a train and millions of neon lights. In the warmest months, the July 4 Freedom Fest and travel-themed Labor Day weekend are just as fun. Plus, the resort is a hotbed of exquisite dining options, including Michael Mina's Bourbon Steak, La Hacienda and Toro Latin Restaurant & Rum Bar by Richard Sandoval.

\*\*\*  
sanctuaryprince.com  
@fairmontscott

**RESORTS**  
PARADISE VALLEY

**SANCTUARY**  
CAMELBACK MOUNTAIN

Sanctuary Camelback Mountain invites visitors to escape and relax alongside panoramic views of Camelback Mountain. Foodies can taste top-notch dishes by Food Network celebrity Executive Chef Beau MacMillan at elements and sip creative farm-fresh cocktails at jade bar. Looking to stay in utmost style? The resort is home to eight distinctive MountainSide Estates, amenity-laden spacious private homes that enjoy all the resort's concierge and in-room services, with a personal butler and private vehicle available upon request.

\*\*\*  
sanctuaryprince.com  
@sanctuarypr

in the Valley  
\*\*\*  
theboulders.com  
@thebouldersresort

**RESORTS**  
SCOTTSDALE

**BOULDERS**  
RESORT & SPA

The tranquility-inducing resort is known as much for its incredible lineup of adventures as it is its luxury digs. Outdoor activities at the Boulders go above (literally, in some instances) and beyond: hot air balloon rides, rock climbing, the "Broomstick" wildlife tour, stargazing and moonlight bicycling. Plus, the Palo Verde restaurant is among the top dining destinations.

When it comes to holiday fun, nothing compares to Fairmont Scottsdale Princess. Come winter, the resort transforms into the holiday wonderland of Christmas at the Princess with a four-story tree, an



009 HAZFOOTHILLS HAZFOOTHILLS

THIRD PAGE

**PATIOS**  
SCOTTSDALE

**THE HOUSE BRASSERIE**

A Pinterest dream come to life, Old Town's The House Brasserie is vintage-chic, candlelit and cozy. The menu offers world cuisine—with a dash of Grandma's kitchen for good measure. The shady patio offers the perfect spot to sip hand-pressed cocktails and eclectic wine and beer offerings.

\*\*\*  
thehousebrasserie.com,  
@thehousebrasserie

Dig into pizzas, pastas, salads, sandwiches, bruschetta, antipastas and much more, made using only the freshest ingredients. Wine lover? Isabella's boasts a long list of whites and reds by the bottle or glass.

**C'mon Get Happy:**  
From 3 to 5:30 p.m., Monday through Friday, dig into sweet deals on pizza, bruschetta, wine, cocktails and more during the Screw It! happy hour.

\*\*\*  
isabellaskitchen.com,  
@isabellas\_kitchenaz

**PATIOS**  
SCOTTSDALE

LISTING







# Our Elite Reach

DISTRIBUTION LOCATIONS\*



*\*2020 distribution estimates*





DETAILS, DETAILS!

# Specs

**MINIMUM RESOLUTION:** 300 dpi at final size

**ACCEPTABLE FILE TYPES:** TIFF, High-resolution PDF

**ALL COLOR VALUES MUST BE CONVERTED TO CMYK.** No RGB or Pantone (spot color), CMYK only.

**ALL FONTS MUST BE EMBEDDED.**

**ALL IMAGES MUST BE 300 DPI AT FINAL SIZE.**

Please note that 300 DPI images scaled larger than have a lower effective DPI. This can be viewed in the Links panel in InDesign.

**AVOID REGISTRATION/FOUR-COLOR**

**SEPARATION FOR BLACK TEXT.** Especially small text. Preferred color value for black text is C=0 M=0 Y=0 K=100.

**VITAL INFORMATION (TEXT, IMAGES) MUST FALL WITHIN LIVE AREA** for full page and two-page spreads to avoid cropping during trim stage.



## FULL PAGE

Trim Size (black line)

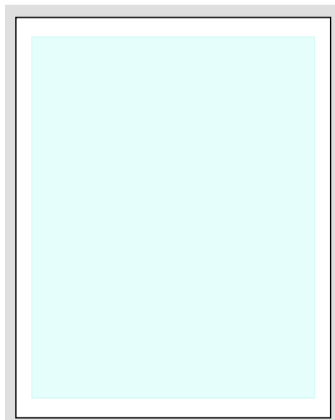
8.0" x 10.50"

Bleed (gray box)

8.25" x 10.75"

Live Area (cyan box)

7" x 9.5"



## TWO-PAGE SPREAD

Trim Size (black line)

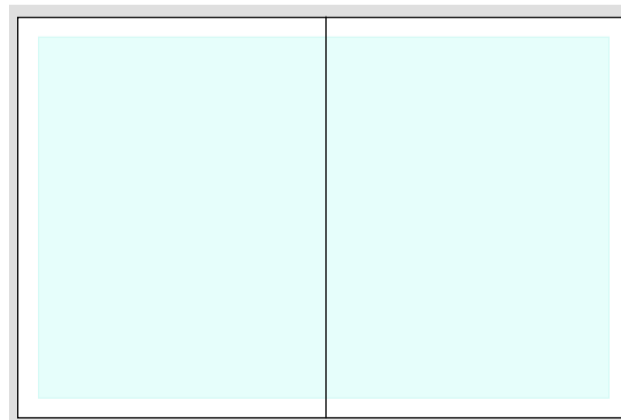
16.0" x 10.50"

Bleed (gray box)

16.25" x 10.75"

Live Area (cyan box)

15.0" x 9.50"







TOURISM MICROSITE!

# Digital

**BUSINESS LISTING  
INCLUDES**

**\$250 PER MONTH**

*company description : (100-250 words) explaining what makes your company special  
direct social media and website links*

*an inquiry program allowing visitors to message you directly through our website*

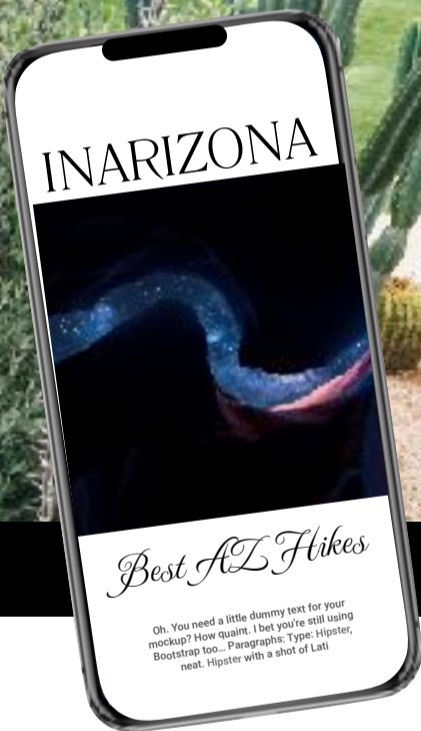
*gallery with unlimited images showcasing your business*

*the ability to change profile information at anytime*

FEATURING THE BEST RESTAURANTS, SHOPPING, PLACES TO LIVE AND THINGS TO DO IN AZ!







90,000 SUBSCRIBERS - AND COUNTING!

# E-Newsletters

SENT ON THE FIRST AND 15TH OF THE MONTH, FEATURING NEWS, EVENTS, TRENDS, VALLEY HIGHLIGHTS AND MORE.

INVESTMENT: \$1,500 1X | \$550 10X  
SOLO E-BLAST: 50K - \$1,800 | 75K - \$2,000 | 90K \$2,250







#1 INSTAGRAM  
IN ARIZONA

550K+  
FOLLOWERS

550K+ FOLLOWERS

# Social Media

*Instagram posts are placed on @azfoothills each week promoting your business.  
You can now post your video or photos on @azfoothills, with re-posts on our Twitters & Facebook.*

**\$850 PER POST**





# INARIZONA

## *Credit Card Authorization*

### PAYMENT DETAILS

TOTAL AMOUNT: [REDACTED]

IF YOU WISH TO SET UP AUTOMATIC PAYMENTS FOR THE ABOVE AMOUNT, PLEASE READ AND CHECK BELOW.

I HEREBY AUTHORIZE MEDIA THAT DEELIVERS TO CHARGE THIS CREDIT CARD ON THE [REDACTED] OF EACH MONTH FOR THE AMOUNT DUE, PER THE ADVERTISING AGREEMENT AND LENGTH OF CONTRACT.

### CREDIT CARD INFORMATION

VISA

MASTERCARD

AMERICAN EXPRESS

DISCOVER

PAYPAL

CREDIT CARD NUMBER [REDACTED]

EXPIRATION DATE [REDACTED]

CVV2 (SECURITY CODE) [REDACTED]

NAME ON CARD [REDACTED]

BILLING ADDRESS [REDACTED]

CITY, [REDACTED]

STATE, [REDACTED]

ZIP: [REDACTED]

IF YOU WISH TO UTILIZE PAYPAL, PLEASE GO TO PAYPAL.COM AND MAKE A PAYMENT WITH PAYPAL@MEDIATHATDEELIVERS.COM AS THE "TO" EMAIL. THEN FILL OUT THE PAYMENT DETAILS AND CUSTOMER/ORDER INFORMATION SECTIONS OF THIS FORM AND EMAIL TO ACCOUNTING@AZFOOTHILLS.COM.

CHARGE WILL APPEAR ON CREDIT CARD AS MEDIA THAT DEELIVERS OR AZFOOTHILLS.

### CUSTOMER INFORMATION

INVOICE NUMBER / ORDER NUMBER: [REDACTED]

ADVERTISER: [REDACTED]

CONTACT: [REDACTED]

PHONE: [REDACTED]

FAX: [REDACTED]

EMAIL: [REDACTED]

Additional Comments:

