

AZ FOOTHILLS .COM



AZFoothills.com Video

Stand out with high-quality digital video content from the Valley's fastest-growing Web site. Online video is exploding with over 100 million Americans viewing per day and is well on its way to accounting for 50% of all internet traffic. AZFoothills.com dynamic video content allows you to reach a wider audience more effectively while driving brand awareness and bringing some serious marketing firepower.

30-90 Second Commercial \$5,000

- TV host
- Videographer
- 1-Hour briefing prior to filming
- 1 Location for filming
- Editing (2-3 hours)
- 2 Interviews on Camera
- Video Featured on AZFoothills.com for 1 year
- 400 - 500 word feature on AZFoothills.com

120 Second Promo \$7,500

- TV host
- Videographer
- 1-Hour briefing prior to filming
- 1 Location for filming
- Editing (3-4 hours)
- 3-4 interviews on Camera
- Video Featured on AZFoothills.com for 1 year
- Social Media Mentions on Arizona Foothills Facebook, Instagram and Twitter accounts
- 400 - 500 word feature on AZFoothills.com

4-5 Minute Feature \$10,000

- TV host
- Videographer
- 2-Hour briefing prior to filming
- 1-Hour location scouting prior to filming
- 1 Location for filming
- Editing (5-6 hours)
- 5-6 interviews on camera
- Behind-the-scenes footage
- Video Featured on AZFoothills.com for 1 year
- Social Media Mentions on Arizona Foothills Facebook, Instagram and Twitter accounts
- 400 - 500 word feature on AZFoothills.com

Bonus Items (choose two)

- E-news Blast to 75k subscribers
- Additional 400 - 500 word feature
- Photo gallery on AZFoothills.com
- Trendsetter profile
- 1/2 Page ad in Arizona Foothills Magazine



REACH

209,000 monthly readers
17 years of luxury
 In-room at **14** Luxury resorts
 Newsstand @ Sprouts Markets
59% female
 More affluent
36% earn 150K+
74% 18-54



GET SOCIAL

TOTAL FOLLOWERS: **103,981**
 FACEBOOK: **17,289**
 TWITTER: **63,476***
 INSTAGRAM: **14,418**
 PINTEREST: **9,424**

* More than any TV,
 Radio or magazine
 media company in AZ.



BE SEEN

58 million
 cumulative page views
18.5 million
 last 12 months page views
6.6 million
 cumulative unique visitors
2.25 million
 last 12 months unique visitors
759,909
 peak daily page views
51,000
 total articles indexed
20,000
 most-visited site in the country
10 total blogs
15-20 total articles uploaded daily
75,000 weekly subscribers eNEWS
 Mobile banners
 SEO stories written for you
 Geo targeted ads by Google

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