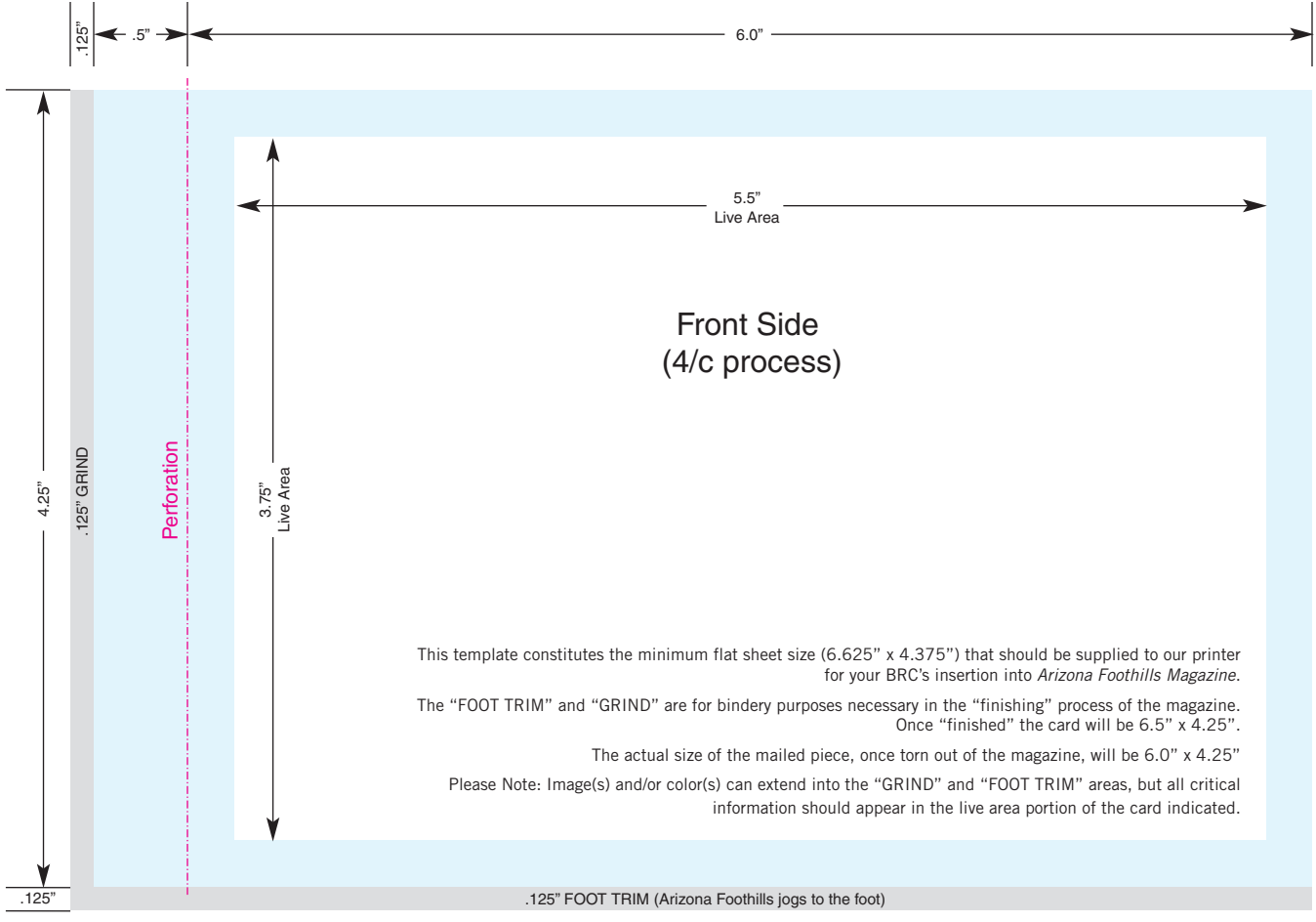
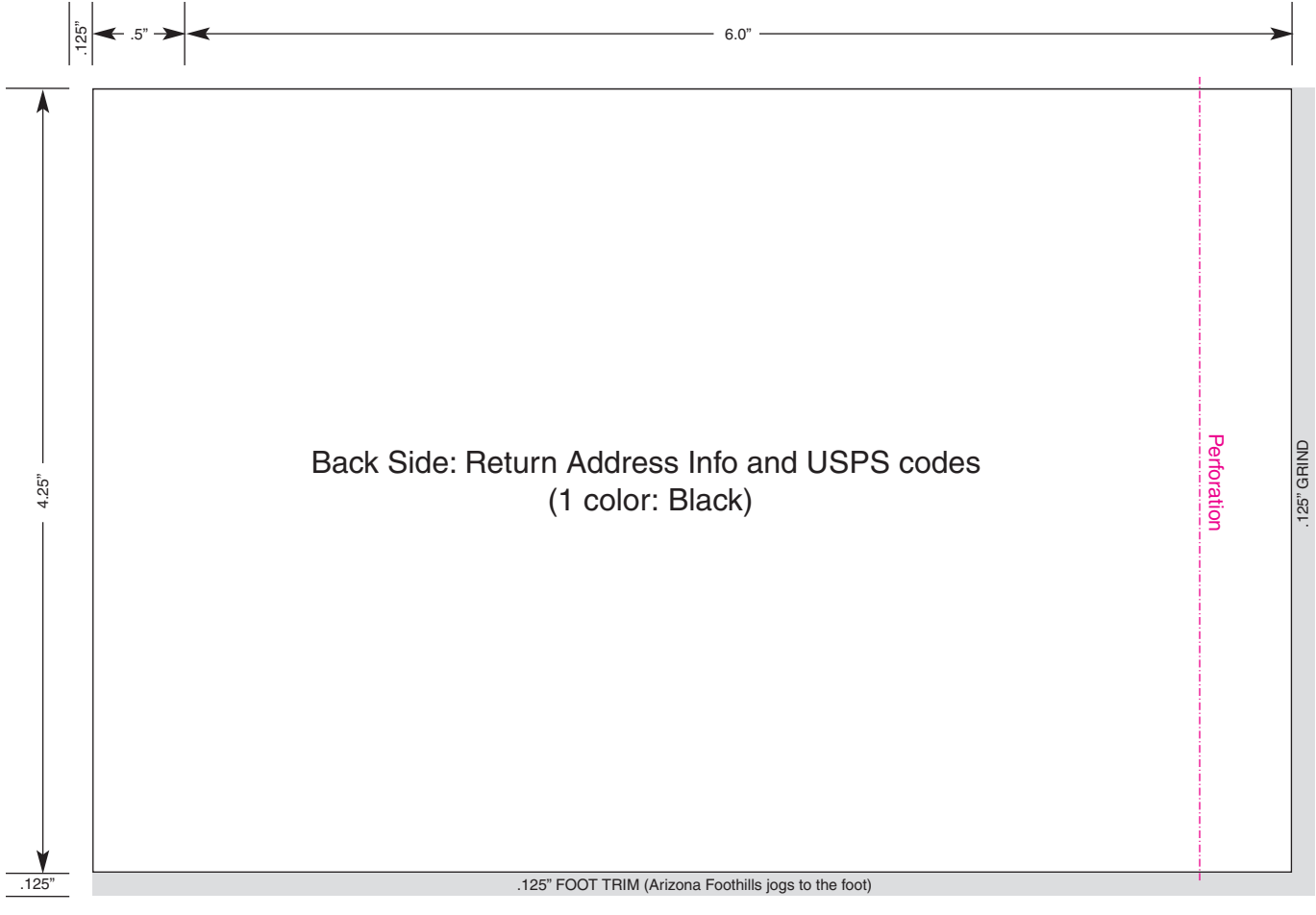

.125”
.5”
6.0”
4.25”
.125” GRIND
Perforation
5.5”
Live Area
3.75”
Live Area
Front Side
(4/c process)
This template constitutes the minimum flat sheet size (6.625” x 4.375”) that should be supplied to our printer for your BRC’s insertion into *Arizona Foothills Magazine*.
The “FOOT TRIM” and “GRIND” are for bindery purposes necessary in the “finishing” process of the magazine. Once “finished” the card will be 6.5” x 4.25”.
The actual size of the mailed piece, once torn out of the magazine, will be 6.0” x 4.25”
Please Note: Image(s) and/or color(s) can extend into the “GRIND” and “FOOT TRIM” areas, but all critical information should appear in the live area portion of the card indicated.
.125”
.125” FOOT TRIM (Arizona Foothills jogs to the foot)


.125"
.5"
6.0"
4.25"
.125"
Back Side: Return Address Info and USPS codes
(1 color: Black)
Perforation
.125" GRIND
.125" FOOT TRIM (Arizona Foothills jogs to the foot)