

FOOD FASHION LIFESTYLE HOMES EVENTS

## READ ALL ABOUT IT!

We make seamless promotions easy with a quick turnaround time and low cost. What message do you want to send?

**B** **Banners:** Either 300x250 or 650x80 banners are available in all four E-newsletters, perfect for branding. These can link to the URL of your choice

**F** **Feature Listing:** Text linking directly to an AZFootHills.com article, calendar listing, Deal listing, or Blog Post- Features are available in Weekend, About Town and About Town Tucson

<b>Phoenix Feature Banners</b>	<b>1x</b>	<b>13x</b>	<b>26x</b>	<b>52x</b>
	\$1,500	\$1,000	\$750	\$500
	\$800	\$600	\$400	\$250
<b>Solo Email Blast</b>	\$2,500			
<b>Tucson Feature Banners</b>	<b>1x</b>	<b>13x</b>	<b>26x</b>	<b>52x</b>
	\$500	\$400	\$350	\$250
	\$400	\$250	\$200	\$125
<b>Solo Email Blast</b>	\$1,000			

### Soiree:

Sent to 25,000+ Readers each Tuesday by 4pm, linking to the weekend's post event photos

- Average opens: 36.7%
- Average click- through rate on features: 14.7%
- Average click- through rate on banners: 3.9%

### About Town Tucson:

Sent to 5,000+ readers each Wednesday by 4pm, linking to that week's hottest Tucson stories

- Average opens: 23.2%
- Average click- through rate on features: 18.7%
- Average click- through rate on banners: 3.1%

### About Town:

The highly-anticipated E-News is e-mailed to 25,000+ readers each Thursday by 4pm, linking to that week's hottest stories

- Average opens: 38.9%
- Average click- through rate on features: 15.9%
- Average click- through rate on banners: 4.6%

### Weekend:

Sent to 25,000+ readers each Friday by 2pm, linking to that weekend's events and restaurant deals

- Average opens: 39.7%
- Average click- through rate on features: 16.7%
- Average click- through rate on banners: 4.7%