Written by Claire Perkins

Some people talk way too loudly on the phone (I'm looking at you, Mom) and others just don't know when to stop calling. Hint: if you don't receive a call back after you try twice, it's time to move on. But AT&T is offering us something really cool to talk about- the new ATRIX 4G- and reasons to keep talking (and talking and talking) with their new unlimited mobile-to-any-mobile feature!



Sorry, I cannot hear you, I'm kinda busy

Let's examine, shall we?



OK AT&T, tell me what I'll be buying this time.

Oooh, a shiny new toy!

AT&T's ATRIX 4G is a revolutionary new device available for pre-order and available in stores February 22. The phone, which is powered by the Android 2.2 platform, is exclusive to AT&T and packs their already awesome Android portfolio with yet another cool phone. The powerful smartphone combines crazy processing power, 4G speed capabilities and HD displays- basically, it's a *mega*phone. Specs include:

- 2x1 GHz dual-core processor for a total of 2GHz
- Unique webtop application
- The world's first qHD display
- Adobe Flash Player
- AT&T Mobile Hotspot service built-in
- Accessories like the revolutionary, superthin Motorola Laptop Dock (the ATRIX becomes the "engine") and the Motorola HD Multimedia Dock that uses ATRIX 4G's HDMI video output capabilities and processor to create a crazy browsing experience

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This contraption is coming home with you.

Special Bundles

There are two packages for customers who choose the ATRIX 4G as well as the accessories- The ATRIX and Motorola Laptop Dock are available for a promotional price of \$499 with a two-year service contract and \$100 mail-in rebate after subscriptions to Data Pro and tethering add-on. ATRIX users can also enjoy the Entertainment Access kit for \$189.99, which includes a Motorola HD Multimedia Dock, a Bluetooth keyboard and mouse and remote control. ATRIX alone is \$199 with a two-year service agreement, visit ATT.com/storelocater to find an AT&T store in your area.



I don't like kids, but this kid is adorable.

Keep Talking

And now, you can use your flossy tool for as long as you want! In addition to rollover minutes, a AT&T has just introduced unlimited calling to any mobile number. That's right, you can sit on the phone with your long-distance boyfriend, stay on hold for an hour (uh...if you want to) or even spend a romantic night watching a movie with someone across the US while both parked on your phones. No matter which wireless network you're calling, AT&T will allow you to enjoy unlimited mobile-to-any-mobile. This is available now to new and existing AT&T customers with qualifying plans.

For all the fine print and details, visit <u>ATT.com/anymobile</u>.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by FORTUNE® magazine.

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