

Meet Cindy Reeves, Creator of Scottsdale Wedding Walk

Written by Nadine Toren

[Television personality](#) and AZfoothills.com columnist [Nadine Toren](#) is scouring the area, finding savvy Valley features, bringing readers "on the scene." Every day she'll introduce you to [celebrities](#), [athletes](#), and give you an inside look into local events and hot spots. She'll touch on topical issues, and keep AZ fans posted on all the big talkers [around town](#).



Engaged? Get ready for an Old Town event sure to help make your wedding fabulous.

For the past nine years, Cindy Reeves has been photographing Valley weddings. In fact, she even publishes local wedding guides helping brides-to-be form the perfect special day. You may be familiar with *928 Brides*, which Reeves runs...and she's soon introducing *480 Brides* to the Scottsdale area. Because she's all about weddings, Reeves is launching Old Town's first ever Scottsdale Wedding Walk, a fabulous upcoming event fit for all savvy newly-engaged couples.

Consider the Scottsdale Wedding Walk your one-stop-shop for planning and ideas. It's taking place on Sunday, January 29th, but Reeves was kind enough to give me a sneak preview on the event. (And it's greatly appreciated, considering I'm getting hitched in April.)

Reeves came up with the Wedding Walk idea shopping around one day in Old Town. She came across a bunch of bridal boutiques and thought it would be really neat to unite the Scottsdale businesses and introduce them to brides-to-be.

"I want to showcase products and services of our wonderful Valley wedding vendors; the hidden gems that are right in our own backyard," said Reeves.

So she got together with The Venue, a totally chic site in the heart of Old Town's Civic Center. That's where people will start and end their wedding walk experience, and inside, they'll be an array of vendors at your disposal.

"We'll have event planners, a bridal salon, flower arrangements, cake displays, catering options, photographers, invitation designers, hair/makeup artists, officiates, and of course, honeymoon-focused travel agents."

Here's how it works.

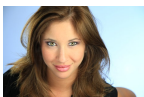
Attendees will register online prior to the event, and check-in at The Venue at 11:00 a.m. Upon check-in, you'll get a shopping bag full of swag, in addition to a map to walk you through the participating Old Town boutiques. To win the handful of fabulous door prizes, brides-to-be must visit each of the locations, and have their map stamped to show proof. Prizes (and grand prizes!!!) will be announced from 2:45-3:00 p.m.

Up for grabs: the ultimate bachelorette party package including prizes from W Scottsdale, Anastasia's Bath Body Boudoir, and Femme Art Boudoir. You can also win gift certificates from Cornelis Hollander, Stella Bella, Calypso St. Barth, CW Life Photography, Dolce Art Cakes, the Double Tree Resort, Drew and Megan Photography, Narcisse Champagne and Tea Lounge, and How Appropriate Flowers.

And of course Reeves didn't forget about the grooms. The guys can hang out in The Venue lounge and shoot pool while the girls wedding-walk through town.

Both bride and groom will also enjoy an entertaining fashion show.

To secure your spot, visit www.scottsdaleweddingwalk.com



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