

Your Wedding Video Revamped

Written by Nadine Toren

[Television personality](#) and AZfoothills.com columnist [Nadine Toren](#) is scouring the area, finding savvy Valley features, bringing readers “on the scene.” Every day she’ll introduce you to [celebrities](#), [athletes](#), and give you an inside look into local events and hot spots. She’ll touch on topical issues, and keep AZ fans posted on all the big talkers [around town](#).



Forget the cliché wedding video, do something stylish and super chic! Check out how one Valley hubby-wife duo are creating modern nuptial magic.

Are you glowing with glee after getting engaged? It’s no surprise many lovely ladies are ringing in 2012 with a ring on their finger—Christmas and New Year’s is quite a popular time for eager men to pop the question. So of course, wedding plans are likely on your mind—trust me, I can relate, as the countdown continues for *my* big day in April. And if you’re anything like me, you’ll soon become a super psycho O.C.D. crazy bride-to-be, having to sift through an array of fabulous Valley vendors.

I recently came across a husband-wife duo who run The Story is Told, a couture wedding film company. Morgan and Abbey Nichols officially launched their biz 2009, and things are really taking off.

Yes, Morgan and Abbey are young (they’re both 25-years old), but that surely offers a fresh perspective to visually capturing your wedding memories. They, in fact, are a living love story, having met in their teens at a summer camp in Prescott. After some flirting, teasing, and inevitable infatuation, Morgan got down on one knee...Abbey said yes, and the rest is clearly history.

Morgan started shooting and editing short films at Ironwood Ridge High school in Tucson. His business teacher suggested he create a business doing what he loves, and so sparked The Story is Told. He then gave Abbey a crash-course in film 101, and she quickly picked up on her hubby’s passion. Since Abbey’s admittedly a hopeless romantic and Morgan flaunts creative talent, the two tend to produce very nice wedding video work.

Instead of the cliché wedding videographer, the dynamic duo are more documentary-based, resulting in a video that’s more like a modern movie. They make it a must to put the individuality of each couple into their film, making the film more story-based—hence, their company name. They also stay current on the latest film trends, giving any given newlywed something fabulous to cherish for years on end. The Story is Told is not the typical chronological record of your wedding events; instead, a meaningful compilation of your wedding-day experience.

When looking for a videographer, Morgan and Abbey suggest two things. First, establish your style; do you want something artsy, edgy, or simply classic? That’s an easy way to sort through a variety of vendors. And second, make sure your personalities jive. Your videographer will be shadowing you on your wedding day, so you definitely want someone you’re comfortable with and can trust to pay attention to every detail. As for logistics, make sure your videographer knows their stuff. Lighting, angles, and good audio are some of the most important things to consider while filming.

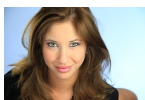
The Story is Told packages start at \$800 for 4 hours of film time, but they have premiere packages galore. Morgan and Abbey highly recommend hiring someone for unlimited hours, so everything start-to-finish will forever be documented. However, all their packages do include the ceremony captured and edited in “real time,” as well as the main video; the highlights of the wedding event. As a bonus, each film comes in an individually stylized DVD case and label. (You’ll also get unique and individualized menus and motion graphics.) And of course, they can always add your choice of music.

As for Morgan and Abbey co-running a business, don’t fear any husband-wife bickering. Yes, the two have been warned against the dangers of working with your spouse, but for them, it actually strengthens their marriage. Abbey says Morgan is, and I quote, the kindest, most sincere, and easygoing colleague she’s ever worked with. And according to Morgan, working together is an incredible experience. The two being in love reflects their work.

For package information, visit: www.thestoryistold.com.

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