

Busted! A New Website Tracking Cheaters

Written by Nadine Toren

[Television](#) personality and AZfoothills.com columnist Nadine Toren is scouring the area, finding savvy Valley features, bringing readers “on the scene.” Every day she'll introduce you to [celebrities](#), athletes, and give you an inside look into local events and hot spots. She'll touch on topical issues, and keep AZ fans posted on all the big talkers around town.



Don't be the last to know--that's the motto of a new website keeping tabs on cheaters. Meet the man behind the daring online hub, and find out how you can catch your guy or gal in the act.

When James McGibney found out his ex cheated on him, the grown man couldn't eat for a week; in fact, he was a self-proclaimed wreck. However, that didn't stop *him* from doing the deed. Admittedly, McGibney is guilty as charged, having cheated himself. But he says the act made him a better man, witnessing the devastation it caused.

“I learned from my mistakes. Cheating is selfish, reckless and completely irresponsible,” said James McGibney, Las Vegas entrepreneur.

On February 14th, 2011 (Valentine's Day), the 37-year old launched a website flaunting people's frivolous, drunken, and downright stupid immoral acts. It's called CheaterVille.com, allowing people to post stories about how their (former) significant other betrayed them.

“Users can post an alleged cheater's first and last name, along with height, weight and what city and state they reside in. They can also explain exactly what occurred,” said McGibney.

In other words, virtually busted for the world to see.

As a former U.S. Marine, McGibney got the idea on an overseas deployment. He says when they returned to the States, his buddy found out his wife had been screwing around throughout the whole time he was gone. And so began CheaterVille, the online community holding bay boys (and girls) accountable.

McGibney says each post is filtered for personal information, in addition to revealing photos. The alleged cheater always has the opportunity to contact the postee, (kindly) requesting the remarks be removed.

“Most of our feedback is positive, especially when someone had their suspicions and those suspicions are confirmed on the website. Other people absolutely hate it. Either way, it's freedom of speech.”

And people are working their freedom for sure. The website has blown up, attracting millions to the online hub. In addition to surfing the web for your shady boyfriend, the site also offers an array of features: Cheater of the Day, cheating-related articles, and virtual cheating games like “Whack a Cheat.”

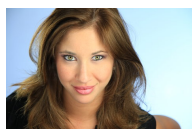
“We've received anywhere between \$500,000 – \$1,000,000 of free publicity since our launch from local TV stations, radio shows, and even Howard Stern.”

Ironically, while he runs a betrayal-based website, McGibney is happily married and a proud parent of two. (And he says it's a good thing he's not too good looking so he's not forced to fight temptation.) In addition, the techy entrepreneur claims he's always shocked to hear married people (especially with kids) cheat. Besides, he swears by the statement: a happy wife equals a happy life.

Despite McGibney's happily-ever-after, he'll still always remember the heartbreak he's endured. We can pretty much all agree love is a battlefield, but when it's the right guy or gal, the fight is well worth it.

His two cents: if you don't want to end up on CheaterVille, don't cheat. It's as simple as that.

To do a search of your own, visit www.cheaterville.com.



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