

## Hot Chick Aprons for Sexy Suzy Homemakers

Written by Nadine Toren

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[Television](#) personality and AZfoothills.com columnist Nadine Toren is scouring the area, finding savvy Valley features, bringing readers “on the scene.” Every day she’ll introduce you to [celebrities](#), athletes, and give you an inside look into local events and hot spots. She’ll touch on topical issues, and keep AZ fans posted on all the big talkers around town.



**Want to kick your culinary skills up a notch without cooking a single thing? Meet the Valley mastermind behind the hottest thing to happen to kitchen attire.**

Want to be a sexy Suzy Homemaker? Truth be told, what guy *doesn't* want to come home to a tasty-meal, courtesy of his lovely lady dressed as his personal chef? Yes, even if it's simply frozen pizza or take-out, you can woo your man sporting savvy domestic attire—aprons, fit to flaunt your shapely figure.

“I’ve had a lot of boyfriends and husbands thank me,” said Alicia Doell, owner, Hot Chicks Apron.

Meet Alicia Doell, a single, 30-something Valley entrepreneur. She spends her 9-5 as a Speech Language Pathologist, but turns to her true passion after hours. Yep, this Scottsdale gal gets busy with her sewing machine nearly 7 days a week, creating an attractive twist to the typical apron.

“A couple years ago I started making aprons for presents. Word spread and people liked them, so I launched my business,” said Doell.

And so began Hot Chick Aprons in January 2011. The customized kitchen attire is form-fitting and tastefully seductive, making preparing any meal visually appealing. Doell started sewing at a young age, finding the hobby a bonding experience with her mom.

“I am one of 7 kids. We all did what we could for alone time.”

And that mom-daughter QT paid off. After graduating from Northern Arizona University, Doell returned to the Valley. Fast forward a few years, and her signature aprons are quite the buzz around town, flying off store shelves at Scottsdale’s Jam Artisan Boutique. Women aprons are available in small, medium, and large, starting at \$45. You can also get your mini me a child’s apron—those start at \$25.

“Hot Chick Aprons come in at the waist, tapers at the waistline, and the ruffles poof out. They’re totally cute.”

And they come in quite the selection. Choose between an array of designs—polka dots, stripes, or flowers. Doell even fulfills your unique requests.

“I recently made a mustache apron for a friend who strangely loves mustaches.”

Whatever floats your boat, I guess.

She puts forth TLC into every apron—each one takes about an hour and a half from start to finish. And you can even see Scottsdale servers sport her stuff. Old Town waitresses at El Hefe Super Macho Taqueria wear her adorable aprons.

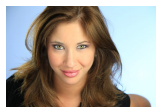
“It’s sexy-meets-traditional.”

Even if you *can't* cook, your man will definitely love the taste of his domestic-looking goddess.

You can find Hot Chick Aprons on Facebook & Twitter.

To purchase, visit: [www.jam-az.com](http://www.jam-az.com)

Photo courtesy: Lisa D. Photography



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