

One Year Later, AZFoothills.com Dominates

Written by Claire Perkins

March, 2010 (Scottsdale, Ariz.)— Nothing can stop AFM, and they have the stats to prove it! Since ArizonaFoothillsMagazine.com had it's redesign the site has shown tremendous growth in total visits, page views and pages per visit, platforming itself as the premier Arizona luxury lifestyle Web site.

The dynamic Web site showcases all the Valley has to offer- lifestyle, fashion, dining, travel, golf and more. The accompanying editor blogs, contest and special offers pages, e-newsletters and social media have helped put the local media company's Web site on the map and build it's reader base. At times in 2009, the site ranked as high as 3,000 in the world.

Since the new Web site's launch in March 2009:

? Page views have climbed by a staggering 848.75%

? Direct visits (those typing in the AZFoothills.com URL straight from their browser) have risen 331.84%

? Pages per visit have risen more than 119.70%

Sources: Google Analytics and Quantcast

"With the changing times, companies have to stay current and always be looking forward, and the impressive growth of our Web site showcases our commitment to that" says President & Publisher Michael Dee, "For multi-level marketing and advertising, there's simply no better choice than AZFoothills.com and *Arizona Foothills Magazine*." For more information on Web advertising, please call 602.793.3002.

ArizonaFoothillsMagazine.com is the Valley's fastest-growing Web site. *Arizona Foothills Magazine* and Arizona Foothills Online are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited each month.

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces monthly flagship publication *Arizona Foothills Magazine*, *Arizona Foothills Tucson Online* and *Estates West Online*. The company also publishes an array of custom products for world-renowned organizations like The Westin Kierland and now four JW Marriott Resorts.