

Arizona Foothills Magazine Announces Best Of Our Valley Contest

Written by Claire Perkins

July 6, 2009 (Scottsdale, Ariz.)- Everyone has a favorite interior designer, custom homebuilder, handbag shop and specialty cocktail. *Arizona Foothills Magazine* is unleashing the 2009 Best Of Our Valley contest in September to give every Valley resident a chance to vote on their favorites!

This voting extravaganza for the Valley's favorite businesses will be a part of the fastest-growing Web site in Arizona, AZFoothills.com, for 12 weeks beginning September 1.

More than 600 businesses will be featured in dozens of categories under the umbrellas of Dining & Wine, Health & Self, Services & Professionals, Resorts & Travel, Kids, Shopping and more. **The winner of each category will be featured in a 2010 "Best Of Our Valley" issue, a tell-all guide for Valley visitors and residents, and will be featured online for one year.**

The talented editors at *Arizona Foothills Magazine* have narrowed it down to their favorites, but are open to suggestions before the contest opens to the public. To nominate a business for a "Best Of" category, please e-mail cperkins@mediathatdeelivers.com by Friday, July 17. There are no guarantees they'll be included, but *AFM* wants as much feedback as possible.

Since the launch of AZFoothills.com, the Web site had enormous growth:

- Total visits climbed about 100%
- Page views rose nearly 200%
- Pages per visit were up more than 50%
- The average time spent on the site grew more than 25%

"Aside from featuring our Valley's very best businesses, our goal is to provide the best reader service possible to our loyal audience," says President and Publisher Michael Dee, "AZFoothills.com is updated daily, unlike our competitors' sites, and we are excited to showcase that even more this fall."

ArizonaFoothillsMagazine.com is the Valley's fastest-growing Web site. Arizona Foothills Magazine and Arizona Foothills Online are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. Arizona Foothills Magazine is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. is a leading luxury magazine publisher that produces 11 titles in its luxury collection of magazines, including the monthly Arizona Foothills Magazine, Arizona Foothills Tucson Online, quarterly Estates West. The company also publishes an array of custom products for world-renowned organizations like the Arizona Biltmore Resort & Spa, The Westin Kierland, and now four JW Marriott Resorts.