

Film Shoot at The Phoenician!

Written by Sarah Love

Monday, 31 October 2011 12:17 - Last Updated Friday, 23 December 2011 09:17

EXTRA EXTRA!

The Phoenician has been selected as only three Luxury Collection Starwood Division properties to be featured in a special film. The project reunites Waris Ahluwalia (famed jewelry designer and owner of House of Waris) with Luca Guadagnino, the director of their Golden Globe-nominated film, 'I Am Love,' to create a cinematic experience that offers a glimpse into the hidden treasures of some of America's favorite destinations. The short film will star Agyness Deyn (fashion model) and will aim to inspire global travelers to explore and discover destinations in a unique and authentic way.

As an impassioned traveler and The Luxury Collection's newest Global Explorer, Waris conceived the project, which he conceived the film concept with Luca Guadagnino, Sandro Kopp and Oscar-winning actress Tilda Swinton. The brand's mantra, "Life Is A Collection of Experiences. Let Us Be Your Guide," led the creative direction for the team to explore the unexpected joys of a cross-country journey from the stately Equinox in Vermont, to the sun-soaked beauty of The Phoenician in Arizona, and across the Pacific to the legendary Royal Hawaiian, all with Agyness Deyn as their muse.

