

California Escape: Hard Rock Hotel San Diego

Written by Amanda Rumore

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California living is the envy of all, and us Phoenixians are known for taking advantage of the beautiful coastal state to our west. Often called "The Great Arizona Migration," families throughout the Valley are especially known for spending summers in Southern California to escape our triple digit temps.

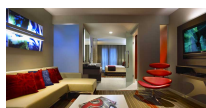
Hard Rock Hotel San Diego, the fashionable hotel in the popular Gaslamp Quarter, is a top choice amongst travelers heading to enjoy the energetic city. The hotel offers ultra- chic accommodations in the heart of downtown, surrounded by nightlife, restaurants and a variety of attractions and activities.

This summer, my family had the opportunity to spend a weekend at Hard Rock Hotel San Diego. Although there are many reasons Phoenixians are choosing to stay at the Hard Rock, here are our top reasons to book your VIP holiday now:

Location, location, location! – You have to experience it to best understand. There's something electric about being in the [middle of it all](#), and at Hard Rock Hotel San Diego, you are surely in the middle of everything. Whether you want to catch a game at PETCO Park (located just one block away,) catch a quick ride on the iconic bright red trolley (a stop is across the street) to the beach, the zoo or Old Town or simply explore the many exciting offerings of the Gaslamp Quarter, this hotel is the best home base for your summer trip.



Good vibes for all – Since its establishment in 1971, the Hard Rock brand has had a long-lasting commitment to being a haven for fans of music, food and great times. Every Hard Rock Cafe, Hotel & Casino or Live around the world serves up authentic experiences that rock. San Diego is a prime example of intertwining an authentic city experience with unique décor that showcases music memorabilia, chic rooms and suites with in room music, guitars, etc. and, of course, music throughout the hotel. Whether you're traveling with friends, on a romantic getaway or have the kids in tow, the atmosphere at the Hard Rock provides an unforgettable time for everyone.



Onsite Amenities –Options like the Rock Spa, Rooftop Pool, Fitness Center and Electra Bicycles provides guests with luxury conveniences without leaving the hotel.

- The [full-service Rock Spa](#) provides you everything you need to recharge for the night ahead, or to decompress after the one you've just had. They even have a Fully Immersive Music Spa Menu, Rhythm and Motion, the world's first fully immersive music-centric spa menu

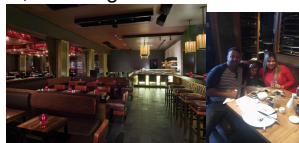


utilizing amplified vibrations, pressures and patterns, as the foundation of its treatments.

- **FLOAT** is set atop the Hotel overlooking the Gaslamp Quarter. A stylish oasis in the afternoon around the pool evolves into fire pits and DJs at night. Private poolside cabanas feature lounge seating and flat screen TV's, and are able to be reserved day and night. Whether the sun is up or down, there is something to fit every mood and satisfy every impulse at FLOAT.
- Hard Rock has also partnered with San Diego's premier brand, Electra Bicycles, the official bike of nothing official. This free rental program provides user-friendly Cruisers for a smooth ride.
- Step inside the Hard Rock **Fitness Center** and get ready to rock your abs, pound your pecs and feel the burn. Go for a run on our state-of-the-art treadmills or elliptical machines, or burn off the calories the old fashioned way - by pumping iron (with our full range of free weights).

Dining - Guests can experience some of San Diego's best dining without even leaving the property. The [renowned chefs](#) are headliners in their own right, ready to impress even the pickiest of palates.

- **NOBU**- A [signature restaurant](#) at the Hard Rock Hotel San Diego, Nobu creates world famous Japanese cuisine in an uber-trendy scene. Drinks by the bar or a table overlooking the Gaslamp Quarter Every dish, including Black Cod with Miso and Yellowtail Sashimi



with Jalapeno, is a bold and tasty twist on Japan's mild-mannered sensibilities.

- **207** – A super cool spot that features bourbon, love music and local brews. Both locals and tourists alike choose 207 as the prime nightlife spot.

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- **Float** – Of course the hippest pool in Gaslamp Quarter offers poolside fare paired with refreshing cocktails.
- **Maryjane's** – A family friendly retro diner is perfect for breakfast, lunch and dinner, or simply breakfast all day, and until 3am on Saturdays – it's your call.

Happy travels!