Mom's Moment: Halloween Movie Stats

Written by Nadine Bubeck Wednesday, 28 October 2015 14:09 -



Here's my obligatory Halloween post. Instead of boring you with the cliche parent post on candy calories, costumes, etc, I'm sharing some fun film stats for horror movie fans.

I admit: I don't like scary movies. I never have, as I simply hate being scared. My husband, on the other hand, has every single *Halloween* and Freddy Krueger movie on DVR, and admittedly, it drives me nuts.

With that being said, I'm not a Halloween Scrooge. I am having a blast putting together my kids' costumes and look forward to bringing them trick-or-treating. But mark my word, you will not find me cozying up on the couch watching horror flicks. Just not my style.

However, I am not the majority.

Redbox--a popular movie rental hub--polled about 800 of their customers to track their Halloween viewing habits. And, go figure, many people prefer horror during the month of October.

Check out their findings...

57% of respondents said they like scary movies.

49% of the respondents typically watch a horror movie during the month of October to get in the Halloween spirit, while 55% indicated that they will watch a scary movie this Halloween.

Among those who will watch a scary movie:

92% prefer to watch a scary movie at home rather than at the theater.

- 73% watch scary movies with the lights off.
- 52% will not watch a scary movie alone.
- 50% are spooked by strange noises after watching a scary movie.
- 31% have turned off a scary movie because they were too frightened.
- 17% believe The Exorcist is the best scary movie of all time.

22% say that Freddy Krueger is the scary movie villain that frightens them the most.

Younger respondents were more likely to indicate that they like scary movies: 67% of those age 18-44 like scary movies vs. 49% of those age 45-plus.

56% of female respondents like scary movies, while 61% of male respondents like scary movies.

And according to Redbox, if you want to get in the Halloween spirit, the top 5 scary movies of all time are:

- 1. The Exorcist
- 2. A Nightmare on Elm Street
- 3. The Shining
- 4. Halloween
- 5. The Silence of the Lambs

Personally, I'm more of a holiday feel good film fan, so expect a follow up post in December on family friendly flicks for the winter season.

About Nadine

Nadine Bubeck is a multi-media personality, author, blogger, PR pro, keynote speaker, and blessed boy mom. The TV News anchor turned all

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