

Written by Leslie

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Photo credit: Shine Wedding Invitations

While you have been planning your wedding for months already, and have been looking at the details so much you are seeing your wedding in your sleep, your guests have no idea what to expect. Your Save the Date is your guests' first introduction to your wedding, and thus holds some serious importance.

Not only is the information you provide in your Save the Date crucial, but the way you provide that information via the wording of your Save the Date is really what will set the tone for your upcoming nuptials.

Below are some questions you likely have about your Save the Date, along with our tried-and-true answers.

Question 1: When should I send the Save the Date?

It is courteous to send your Save the Date about six months in advance. However, if your wedding is a destination one or near a holiday, you will want to send it out eight months to allow your guests to make travel arrangements.

Question 2: To whom should I send the Save the Date?

You should send this special card to anyone that you are inviting to your wedding, including your Maid of Honor and rest of the wedding party.

Question 3: What should I include in the Save the Date?



Photo credit: Invitations By Dawn

Be sure to include:

- Your names
- The date of the wedding
- The name of the venue (with city and state)

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- "Invitation to follow"

If you're up for it, create a wedding website to share details with your guests. This URL can be shared on your Save the Date so that guests can share even more in your excitement for the big day.

Question 4: How do I phrase the information?

This is totally up to you. If you are more casual, then a casual tone is fine. It's okay to say things like "come hang with us in Hawaii!" If you are more formal and would like the tone of your wedding to be the same, then use more formal language, such as "We are delighted to announce . . ."

Question 5: How do I pick a design?



Photo credit: 21st Bridal World

The options for Save the Date designs are seemingly never ending. You could spend months scouring the internet for ideas, and still not be able to decide. It is important to ask yourself what kind of wedding story are you looking to tell. Think back to your first date and the excitement you felt. You want to share that with your guests via the Save the Date.

And we are all about breaking the rule that says your Save the Date needs to match your invitation. The Save the Date is a great opportunity for you to get more creative and personal - a reflection of who you and your groom are.