

Macaroons- The Perfect Wedding Treat

Written by By Hannah Noel with Ashley Gain Weddings & Events

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Every girl's fairytale wedding should have that extra flare to make her day even more unique! One way to keep your guests talking is to sweeten up your wedding with a fun and delicious treat. Macaroons are the perfect piece to add to your already fabulous wedding day.

What makes a macaroon so fab? Well for starters, you can do any color, flavor, or shape you want, which makes them perfect to customize to your wedding theme or feel.



{Selection of Pierre Herme's famous macaroons}

When it comes to fashion we all know the French know how to set trends and this adorable dessert is no exception. These light baked cookies are one of the latest crazes in the wedding industry and after one bite you will be hooked on these unforgettable treats.

After you do fall in love with these delicious cookies, incorporating them into your event will be easy. Here's how!

Include them in your event as hors d'oeuvres, set along side a slice of cake or offer them at the end of the night as favors to your guests as a "sweet treat" thank you for attending your incredible night.



{Crumb Bakery, GA}

If you're a traditional bride, using Macaron's in your wedding should not be complicated at all. Have the waiters serve them during cocktail hour or offer them during the reception after the cake has been cut. Also, try to use more neutral colors. This look creates a classic and elegant appeal and your guests will enjoy the originality.



{Super Fine Bakery, CA}

But let's say you're not a traditional bride and your wedding has been created with more edge. Use the macaroons to bring a pop of color into your wedding! You have the control over the end result of the macaroon and you can make them as chic and creative as you want!



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{Taken by Swamibu}

The possibilities are endless with macaroons that make them the perfect addition to any of life's celebrations! So why are macaroons so popular? It may be because they are simply a beautiful dessert but a macaroons distinctive taste may be the secret behind its huge success.



Before you go, here is a little history. This trendy treat was either born in Italy, the food capital of the world, or France, the delicatessen capital. Both countries argue about it even today. You'd better watch out cupcakes, you may have some competition!



Ashley Gain Weddings & Events

"Planning makes perfect" says event planner Ashley Gain, and we have to say, we agree. Gain promises to take you from conceptualization to realization of every detail you have in mind for your big day. She offers several tiers of planning for couples, so you can be as involved- or uninvolved- as you choose. www.ashleygain.com