High Fashion Debut- Linens Strike a Pose

Written by By Ashley Gain Tuesday, 11 January 2011 16:41 - Last Updated Tuesday, 11 January 2011 17:04

On October 26^{th,} at a private event in Scottsdale, Wedding Linens made their mark for all things fashion glam. Only at this event the fashion came with a twist.

A gorgeous tent, bright flowers, a chic white runway, perfectly lined chairs, exquisite tables dressed to impress; it was a night the bridal industry had been buzzing about.



{Photos Courtesy of Sedona Bride, Flowers by Events By Show Stoppers}

Before the guests arrived, before the models were dressed the runway was engulfed in a Frank Lloyd Wright inspired geometric design of coral, pink and yellowish-gold petals. Setting the perfect stage for an event full of colors and textures.

The music started and down the runway came beautiful models wearing the season's hottest wedding couture: Wildflower Linens.



{Outfits/Linens by Wildflower Linens, Photos Courtesy of Sedona Bride, Flowers by Events By Show Stoppers}

Third time is a charm. Wildflower Linen's Scottsdale fashion show was their third fashion show....so far. The first was held in Los Angeles and their second in Las Vegas. Leaving their most recent show in Scottsdale as their latest and greatest.



{Photos Courtesy of Sedona Bride, Model's Attire by Wildflower Linens}

With each model that strutted down the runway, all eyes were on a spectacular one-of-a-kind linen designed by Wildflower Linens Founder Youngsong Martin. Martin, formerly a fashion designer and marketer of high-style women's apparel, launched Wildflower Linen in 2001 in Southern California.

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Wildflower Linens opened their first Arizona show room at the beginning of 2010, now only a few months later the linen company is claiming their stake as one of the most fashion forward wedding linen companies in town.

The runway was not the only thing boasting the latest wedding fashion trends that evening. Gorgeous tables with over-the-top décor graced the inner sides of the tents, each with it's own theme and color scheme.

For a fashion forward bride, these tables serve as the perfect inspiration.



{Table Design: Flora Bella. Wildflower Linens: Table Juliet, & Chair Covers in Venus}



{Table Design: The Flower Studio. Wildflower Linens: Table~ Alexa Raspberry & Chair Cover~ Black Curly Willow}



{Table Design: Show Stoppers of Sedona. Wildflower Linens: Table~ Carolyn, Chairs~ Carolyn Chair Cap.}



{Youngsong Martin of Wildflower Linens at the close of the show}

The valley's top florists, event planners and wedding insiders, attended the Wildflower Linen event and went home inspired and ready to dress their next big event.

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Welcome to Scottsdale Wildflower Linens! This Wedding Planner couldn't be happier about your arrival.



Ashley Gain Weddings & Events

"Planning makes perfect" says event planner Ashley Gain, and we have to say, we agree. Gain promises to take you from conceptualization to realization of every detail you have in mind for your big day. She offers several tiers of planning for couples, so you can be as involved- or uninvolved- as you choose. <u>www.ashleygain.com</u>