

Breast Cancer Awareness Month: Phoenix Promotions

Written by Stacia Affelt

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In recognition of Breast Cancer Awareness Month, for the entire month of October some of our favorite local businesses will be giving hope and support to women battling breast cancer with mani-pedis, delicious bagels, free brake services and more.

Chandler's J. Philipp Centers for Family and Cosmetic Dentistry

The East Valley dentist will be hosting a supply drive to offer hope to women battling breast cancer. J. Philipp Centers is partnering with My Hope Bag to benefit women with breast cancer to give out My Hope Bags. The public is encouraged to stop by the office this month to donate items such as inspirational CDs, pink bracelets, breast cancer information, pink ribbon merchandise, monetary donations, and more. If you donate, you will be entered to win a free Zoom Whitening treatment, and a portion of the proceeds from the office's oral cancer screenings will also go toward the My Hope Bags. <http://jphilipp.com>.

Paradise Bakery & Cafe

Take a bite of something delicious this month to support breast cancer research. Paradise Bakery & Cafe's participating Phoenix locations are featuring their iconic Pink Ribbon Bagel, shaped in the form of the pink ribbon and featuring cherry chips, dried cherries and cranberries, vanilla, honey and brown sugar. For each Pink Ribbon Bagel sold, 25 cents from the sale will be donated to Dr. Susan Love Research Foundation, which is dedicated to identifying the causes of breast cancer and how to prevent the disease. There is no easier or tastier way to contribute this month than with a delicious breakfast treat! Visit their [website](http://www.paradisebakery.com) for a list of participating locations.

Valley Auto Repair Shop

Need your brakes fixed? Now is the time to do it. One of the largest fundraisers for breast cancer, the "Brake for Breasts" campaign combines car repair with a good cause. Throughout the month of October, customers will receive free brake pads when scheduling a brake service. Each shop will donate 10 percent of every brake service to the Cleveland Clinic Breast Cancer Vaccine Research Fund, which is close to finding an effective breast cancer vaccine. The campaign hopes to raise \$100,000 this year. Find a participating Arizona shop near you at www.brakesforbreastsAZ.org.

Luci's Healthy Marketplace

Luci's owner, Lucia Schnitzer, is bringing her own battle with breast cancer and inspiring success story to the marketplace to raise funds for the disease. This month, the marketplace will be featuring the Mrs. Arnie Palmer drink, a refreshing local lemonade and kiwi strawberry tea, in support of women with cancer. A percentage of the proceeds will go to The American Cancer Society, an organization that provides wigs for women with cancer. <http://www.lucishealthymarketplace.com/>.

Mix 96.9 "Bras For a Cause"

Host of Mix 96.9 Matthew Blades is on a mission to raise awareness for breast cancer as well as domestic violence victims during October. For the fifth year in a row, Blades is hosting Bras For a Cause, an event that collects new and gently used bras to donate to the Sojourner Center for women dealing with domestic violence. For every garment collected, \$1 will be donated to the center. Collection centers at various Valley businesses will be open on Oct. 17 from 5 a.m. to 6 p.m. You can also participate by posting a selfie holding up a sign that says #ME on social media if you have been affected by breast cancer or domestic violence. Blades will be hosting the show from Total Wine & More Parking Lot in Tempe. <http://www.mix969.com/pages/promo/bras-for-a-cause/>.

Agave Spa at The Westin Kierland Resort

Every woman deserves to be pampered. Treat yourself to a pink mani-pedi this month at Agave to support Susan G. Komen Central and Northern Arizona programs. The month-long "Pamper for a Cure" will also feature a take-home gift bag with two travel Spa Ritual pink nail polishes, a breast cancer wristband, a pink pave crystal toe ring, and a pink ribbon-shaped emery board. The full treatment is \$88, and Agave Spa will donate \$10 from each purchase to help raise breast cancer awareness. <http://kierlandresort.com/agave-scottsdale-spa/>.

The Phoenician

The Phoenician invites you to enjoy colorful culinary experiences at its Lobby Tea Court, where Afternoon Tea tables will be decorated in pink and will include Schramsberg Brut Rosé, and Il Terrazzo, which will also feature pink dinner decor and menus. Proceeds from both restaurants will be donated to Susan G. Komen. Must request pink tables upon making a reservation. <http://www.thephoenician.com>.

Surprise's Uptown Alley

For the entire month, if you donate \$1 at Uptown Alley for Singleton Moms, you will receive \$2 in game play on your existing game card.

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Singleton Moms is a non-profit that nurtures single parents battling cancer. Uptown Alley will also act as a drop-off location for necessary items for single parents, such as toilet paper, shampoo/conditioner and deodorant. www.uptownalleysurprise.com.