

Visit World of Illumination's Candy Rush and Help Make-A-Wish Arizona

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World of Illumination, the producer of the world's largest drive-through animated light show, debuts its brand-new holiday attraction in Glendale on Friday, November 12, 2021. The light show, called Candy Rush, is located at Desert Diamond Casino and will run with nightly shows until January 2.

Candy Rush features millions of colorful lights and hundreds of animated displays synchronized to beloved Christmas music. This holiday spectacular larger-than-life sized sweets and treats, sugar plum fairies and a gingerbread village. Additionally, a 500-foot long RGB LED tunnel doubles as Santa's magic portal, and popular Christmas characters make an appearance throughout. Even Kris Kringle himself will be on deck live and in person on opening night to wave to those driving through the attraction.

World of Illumination's event is one mile in length and takes about 30 minutes to drive through. Visitors can enjoy the show from the safety and comfort of their own cars. Online reservations are required, making the experience totally touchless and socially safe, while simultaneously controlling traffic to decrease waiting times.

"We are thrilled to present Candy Rush to Arizona," said Yakir Urman, World of Illumination CEO. "We use state-of-the-art technology that will transport you into a dazzling world of visual arts and music, all while ensuring the safety of our guests. Buckle up and prepare for the ride of your life!"

World of Illumination's Candy Rush is open daily, including holidays, from 6:00-10:00 p.m. Ticket prices start at \$39.99 plus applicable taxes and fees per vehicle on weeknights and \$49.99 plus taxes and fees per car on weekends and holidays. Tickets are available for purchase at <https://tickets.worldofillumination.com>. A portion of proceeds benefits the Make-A-Wish Arizona Foundation.