

## Urgent Blood Drive Donation Event on July 13th at Scottsdale Quarter

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Currently, the nation is experiencing a severe blood donation shortage as the demand increases. The nonprofit organization, Vitalant, has less than a needed 4-day supply of most blood types and below a 2-day supply of type O blood to meet patient needs at a moment's notice.

Scottsdale Quarter has partnered with Vitalant to host an urgent blood drive donation event Tuesday, July 13 from 9 a.m. to 1 p.m. The bloodmobile will be parked in the loading zone next to Design Within Reach. To register, visit the donor page at [vitalant.com](https://vitalant.com) and enter the sponsor code: ScottsdaleQtr.

All types of blood are needed, but especially type O blood donations – the most transfused blood type. Type O is what's often used in trauma situations, especially type O negative, because it can be transfused to patients with any blood type in an emergency room setting.

### Event Info:

**WHO:** Scottsdale Quarter + Vitalant

**WHAT:** Blood Drive

**WHEN:** Tuesday, July 13 from 9 a.m. to 1 p.m.

**WHERE:** Scottsdale Quarter – The bloodmobile will be parked in the loading zone next to Design Within Reach at the corner of 73rd Place and South Street. See photo map.

### INFO:

[scottsdalequarter.com/events-news/event/2021/07/13/default-calendar/vitalant-blood-drive](https://scottsdalequarter.com/events-news/event/2021/07/13/default-calendar/vitalant-blood-drive)