

Written by Tyler Hollis
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Thunderbirds, Waste Management Phoenix Open Raise \$115,250 For Local Charities Through Faces on 16 Campaign

The Thunderbirds – hosts of the Waste Management Phoenix Open – announced today the tournament raised \$115,250 through its Faces on 16 campaign, a program that had fans donate money to have their face at the iconic 16th hole during the 2021 playing of the “The People’s Open”.

The program was a unique way to raise additional funds for so many charities in need, especially during the current pandemic.

“We’ve seen what other teams and leagues have been doing to showcase ‘virtual’ fans and we just wanted to put our own spin on it at the 16th hole,” said Tournament Chairman Scott Jenkins. “It was awesome to see the response from our fans and how many people quickly donated to offer significant support to our local charities. We continue to say we have the greatest fans in golf and this is a prime example.”

The \$115,250 raised will be distributed to four charities – Arizona Helping Hands, Boys and Girls Clubs of the Valley, Phoenix Children’s Hospital, and Teen Lifeline.

The 2021 WM Phoenix Open is taking place at TPC Scottsdale February 1-7. “The People’s Open” was named the Tournament of the Year by the PGA TOUR four times in the past six years (2014, 2015, 2018, 2019) to acknowledge the tournament’s legendary status as one the most unique events in golf. The 2021 edition will mark the 86th playing of the event (one of the five oldest events on the PGA TOUR) and the 12th as the WM Phoenix Open.

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. The Thunderbirds consist of 55 “active” members and more than 280 “life” members. The Thunderbirds raised a record \$14 million for charity from proceeds from the 2020 WM Phoenix Open and have eclipsed \$161 million in charitable giving since its inception in 1932. For more information on The Thunderbirds or the 2021 WM Phoenix Open, visit www.wmphenixopen.com.