Written by Tyler Hollis Tuesday, 29 December 2020 11:47 -



Local Kidpreneur Wins Nickelodeon's 'Top Elf' and \$25,000 for Arizona Charity
Bali Bare Competed Against Six 'Elf-testants' in Holiday-themed Challenges Judged by
Celebrity Guests

Kidpreneur and seventh-grader at Arizona School for the Arts, <u>Bali Bare</u> — inventor of the patented product, the Octopurse — was selected by Santa and Ms. Jingles as one of the seven "elf-testants" to go to the North Pole and compete in Nickelodeon's show, <u>Top Elf</u>.

As the winner of the competition, Bali won a trip to the Nickelodeon resort in Punta Cana and received \$25,000 to a charity on her Wish List, which she donates to Miracle League of Arizona, where her brother and cousin, both with special needs, play baseball. The nonprofit provides a fun, safe, and adaptive baseball experience for individuals with disabilities or special health care needs.



The elf-testants participated in a variety of holiday-themed challenges and were judged on the "four virtues of elfhood," including creativity, design, building, and holiday cheer. The tasks entailed building a life size countdown calendar, designing sweet treat carts for the North Pole street fair, reimagining Santa's style for a high-tech makeover, creating a scenic 3D pop-up experience and producing and starring in their very own holiday-themed music video. In most of her projects, Bali would integrate her favorite parts of Arizona, which consistently wowed the judges and helped her become Santa's Top Elf.

In the final episode, which aired on December 17, the elf-testants created and starred in their own holiday-inspired music video. And with being part of the AZ Idols Superstars, where Bali sings and dances, the final challenge was right up her alley. She was given the theme "under the sea," and turned Santa's sleigh into a sunken ship for her video. Bali won the judge's hearts and was crowned with the ultimate title of "Top Elf".

Each episode of Top Elf featured a celebrity guest judge that helped decide who made it onto Santa's list and continued on in the competition. The guest judges for season two included

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social media star Addison Rae, Nickelodeon's Unfiltered host Jay Pharoah, singer-songwriter Tori Kelly, social media sensation Guava Juice and global superstar JoJo Siwa.

Top Elf's original concept was created by Mike Duffy and Tim Duffy of Ugly Brother Studios, who executive produced the series along with Jimmy Fox of Main Event Media, an All3Media America company. Lisa Fletcher (The Titan Games, Project Runway) serves as executive producer and showrunner. Nickelodeon's Unscripted Content executives Rob Bagshaw, Paul J Medford, Mandel Ilagan and Stacey Carr also serve as executive producers. The season is directed by Gary Shaffer (Jim Henson's Creature Shop Challenge, The X Factor). Production of Nickelodeon's Top Elf and The All-Star Nickmas Spectacular is overseen by Rob Bagshaw, Executive Vice President, Unscripted Content.

For more information on Bali Bare, visit <u>balibare.com</u> and follow her on <u>Instagram</u> to see what she is up to next.