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RaiseMe, a college readiness and scholarship tool that helps high school students earn micro-scholarships for achievements as early as 9th grade is launching its educator challenge this month in Arizona.

"The Amazing Raise" will award \$2,500 in school supplies to the top two high schools in the state who invite and sign up the most students to RaiseMe over the next month. The prize money can be used for classroom supplies, technology upgrades, and cleaning necessities.

This is the first time the contest has been done in Arizona.

Participation is easy:

Teachers can sign up for a RaiseMe educator account <u>here</u>.
Once logged in, educators will click the blue "invite" button at the top left of the profile page to invite students to join RaiseMe. Invitations can also be sent via email, social media, and Google Classroom.

Teachers can visit the competition page to check rankings each week to see

how they fare against other schools in the state.

It's that simple!

The contest takes place from now until Dec. 11.

"We know being an educator is a challenging job, especially with all the hurdles of 2020," said Amanda Schwabe, Director of Student Partnerships for CampusLogic, a Phoenix-based tech company that acquired RaiseMe. "As an Arizona company, we are proud to help our local high schools in this way. Plus, we are making college more attainable for Arizona students by putting scholarship dollars in their hands and ultimately helping these learners reach their full potential."

To win, schools need to sign up the most 9th - 12th grade students over the next month. The two schools with the highest percentage of students signed up, based on total enrollment will receive \$2,500 to spend on classroom and facility needs.

About RaiseMe

RaiseMe empowers every student to build their path to and through college by delivering a student-centric platform for college discovery and scholarship attainment. Students receive the motivation and guidance to be successful in their pursuit of a college degree, and colleges have an opportunity to engage students years before they set foot on campus. Students can join RaiseMe for free as early as the 9th grade, and earn incremental, achievement-based financial aid from colleges for their achievements. More than two million high school and community college students have earned micro-scholarships on RaiseMe from nearly 300 institutions, including Arizona State University, Florida International University, University of Chicago, University of Rochester, Northeastern, Tulane, and Georgia Tech. For more information and to sign up

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for free, visit http://www.raise.me.