

Media That Deelivers, Inc. Announces New Tucson Editor

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December (Tucson, Ariz.) - Media that Deelivers Inc. is delighted to kick off 2008 with new AFTM Managing Editor Sarah Davis.

An experienced KVOA News 4 producer in Tucson, Davis is well-equipped to perpetuate the incredible success AFTM has seen in its first year. Davis can offer a smart, knowledgeable perspective on the town and residents, having graduated from the University of Arizona School of Journalism and grown up in the Old Pueblo. "AFTM has limitless potential to expand and really `wow` readers," says Davis. "We will continue to produce quality content that everyone will respect and want to read."

President and Publisher Michael Dee couldn't be happier with the decision. "We're moving so quickly in Tucson," says Dee, "and we're thrilled to have such a dynamic and capable editor on board."