

Media That Deelivers, Inc. Proud to Name Hayley Mitchell VP of Editorial

Written by Written by Arizona Foothills Editors

Friday, 31 October 2008 17:00 - Last Updated Sunday, 01 March 2009 21:40

November, 2008 (Scottsdale, Ariz.)- Media That Deelivers, Inc. has promoted editor Hayley Mitchell to VP of Editorial. She will now manage all editorial for Media That Deelivers publications, including flagship publication Arizona Foothills Magazine, Estates West, and all custom resort publications.

Mitchell has been with the company for 3 years. A former Associate Editor for Razor Magazine, she began with Media That Deelivers as the Director of Custom Publications, handling all of the luxury publisher's resort magazines, including in-room books for the Westin Kierland, Arizona Biltmore, Sheraton and Hotel Del Coronado. In August 2008 she assumed the position of Editor-in-Chief of west coast luxury publication Estates West, and added an extreme luxury twist to the 9-year old magazine. She will now also be overseeing Arizona Foothills and the entire editorial staff.

"Hayley has impeccable taste and an unmatched professionalism," says President and Publisher Michael Dee, "there is nobody I'd trust more to run the editorial for all our magazines."

Mitchell can be reached for editorial inquiries at 480.460.5203 x 207 or HMitchell@mediathatdeelivers.com.