

Arizona Foothills Announces W Scottsdale as Official Hotel of The Face of Foothills

Written by Claire Perkins

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May 28, 2009 (Scottsdale, Ariz.)— *Arizona Foothills Magazine's* The Face of Foothills model search finale event will take place at the W Scottsdale November 12 from 7 to 9 p.m., with the winning model receiving a stay at the luxury hotel as a part of the grand prize package.

The ultra-hip event will be the official announcement of the winning model with appetizers from Sushi Roku, live music and champagne. The finalists will all participate in the event as a part of numerous fashion vignettes.

"W has always been on the cutting-edge of fashion, music and entertainment," said W Scottsdale General Manager, Leon Young. "It's a natural partnership for W Scottsdale; a great opportunity to showcase up-and-coming talent and highlight the local fashion scene. We look forward to continuing our relationship and sponsoring future events."

The 2010 Face of Foothills will be on the cover of the February 2010 issue of *AFM*, star in a fashion shoot and see her face featured on the ArizonaFoothillsMagazine.com and *AFM* E-Newsletter headers for one full year. The Grand Prize package includes a three-night stay at the W Hotel Scottsdale, a photo shoot with *AFM's* Fashion and Creative Directors and more.

Arizona Foothills editors and the Creative Director will choose the viable candidates from the hundreds of entries, who the public will then vote on at ArizonaFoothillsMagazine.com. A panel of editors, sponsors and judges will then meet the top choices in person and choose their winner. All rules and regulations can be found online at <http://www.arizonafoothillsmagazine.com/Be-in-AFM/Face-of-Foothills/face-of-foothills-model-search.html>.

For sponsorship opportunities e-mail faceoffoothills@mediathatdeelivers.com.

Arizona Foothills Magazine (www.arizonafoothillsmagazine.com), with a readership of 374,000, is Arizona's leading lifestyle magazine. The magazine has the highest in-state distribution and can be found across the United States and Canada. *Arizona Foothills Magazine* is dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces 11 titles in its luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, bi-monthly *Estates West*. The company also publishes an array of custom products for world-renowned organizations like the Arizona Biltmore Resort & Spa, The Westin Kierland, and now five JW Marriott Resorts.