

## Arizona Foothills Magazine to launch 2010 "Face of Foothills" Model Search

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**April, 2009 (Scottsdale, Ariz.)— Arizona Foothills is launching a nationwide model search for their first-ever Face of Foothills. The winning model, who encompasses the style, substance and sophistication of the luxury publication, will serve as the FOF through Dec 31, 2010, and receive a pile of amazing prizes.**

Alongside the honor of being named the 2010 Face of Foothills, our winner will be on the cover of the February 2010 issue of AFM, a fashion shoot and see her face featured on the ArizonaFoothillsMagazine.com and AFM E-Newsletter headers for one full year. She'll also receive a weekend stay in the Valley with spa treatments and other amazing prizes.

April 15 through July 15, Arizona Foothills will collect submissions via e-mail, at [faceofffoothills@mediathatdeelivers.com](mailto:faceofffoothills@mediathatdeelivers.com). Participants must be at least 18 years of age. Entrants must submit the following:

- \* A head shot (no makeup, please!), full-length shot
- \* Contact info including name, phone number and e-mail address
- \* Measurements including height, size, bust, waist, hips, hair and eye color

Arizona Foothills editors and the Creative Director will choose the top 50 models, who the public can then vote on at ArizonaFoothillsMagazine.com through September 30. A panel of editors, sponsors and judges will then meet the top 10 in person and choose their winner. All rules and regulations will be posted at the start of the contest (April 15).

*Arizona Foothills Magazine* ([www.arizonafoothillsmagazine.com](http://www.arizonafoothillsmagazine.com)), with a readership of 374,000, is Arizona's leading lifestyle magazine. The magazine has the highest in-state distribution and can be found across the United States and Canada. *Arizona Foothills Magazine* is dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. ([www.mediathatdeelivers.com](http://www.mediathatdeelivers.com)) is a leading luxury magazine publisher that produces 11 titles in its luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, bi-monthly *Estates West*. The company also publishes an array of custom products for world-renowned organizations like the Arizona Biltmore Resort & Spa, The Westin Kierland, and now five JW Marriott Resorts.