

Written by Arizona Foothills Magazine

Wednesday, 23 February 2011 14:34 - Last Updated Friday, 25 February 2011 16:09

February 21, 2011 (Scottsdale, Ariz.)—There's good news for luxury market- nationally and locally! USA Today reported this week that various markets are seeing the wealthy return to luxury spending. *Arizona Foothills* is seeing the same progress and is pleased to announce that the March 2011 issue will be its largest issue in more than two years!

Want proof? The Dow Jones industrial average has surged 89% since March 2009, which is a standard indicator of growth. Additionally, luxury marketers and brands are seeing significant sales increases. Retailers like Neiman Marcus, Saks Fifth Avenue, Nordstrom and Tiffany are posting December gains more than 10% above 2009 holiday numbers. High-end grocery store Whole Foods has seen a 12.6% gain. Porsche's 2010 US sales were up 29% over 2009, Cadillac's rose 36% and Rolls-Royce has seen a 171% boom. Markets for vacation homes, \$1 million-plus yachts and high-end art are all picking up, too.

Arizona Foothills has seen luxury advertisers entering the market and snapping up pages in the magazine for the first time in years, or for some, ever! **New advertisers you'll see in our pages include:**

- Omega
- David Yurman
- Safari Drive
- Trilipiderm
- Sotheby's Real Estate
- Phoenix Art Museum
- Vallone Design
- Mercedes-Benz
- American Junkie
- Riviera Resort
- Eileen Fisher
- Scottsdale Culinary Festival
- Robert Marouk, D.O.
- Dr. Bryan W. Gawey
- Bobby-Q
- AB Guerra Plastic Surgery Center
- Fascinations
- Rose + Moser + Allyn
- Tanzy Restaurant
- Sapporo

The March 2011 Best Of Our Valley issue will feature all the Valley's best, as voted on by *Arizona Foothills* and AZFoothills.com readers, and will be the largest issue since the 2008 Luxury issue.

To advertise in the April Top Chefs issue or May Resorts issue, e-mail sales@azfoothills.com or call 602.793.3002.

AZFoothills.com is the Valley's fastest-growing [Web site](#). *Arizona Foothills Magazine* and AZFoothills.com are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by an accredited outside company.

Luxury is Back: Sales Surge Across the Nation for Luxury Brands, including Arizona F

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Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces the monthly *Arizona Foothills Magazine*, AZFoothills.com and EstatesWest.com. The company also publishes an array of custom products for world-renowned organizations like The Westin Kierland.