

Media That Deelivers, Inc. Announces Three New Vice-Presidents

Written by Claire Perkins

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December 21, 2010 (Scottsdale, Ariz.)- Scottsdale-based Media That Deelivers is proud to announce that three long-time staff members- James Green, Leigh Arthur and Claire Perkins- have all been promoted within the company.

James Green, formerly the Director of Production, has been with the company since 2000, and is now the Vice President of Production. He manages all products generated by the company, from choosing stock for the magazine, to printing press checks all the way down to the business cards staff members carry.

Claire Perkins, formerly the Director of Communications, has been with the company since 2007 and is now the Vice President and Co-Publisher. She manages all promotions, events, marketing and some editorial, in addition to special products and accounts.

"I am proud to have these three people lead our company into the new year while I work on our new projects to develop and grow our company with online ventures and custom publications," says President & Publisher Michael Dee. "*Arizona Foothills* will always be our flagship publication and what we are known for- we are excited for new opportunities in 2011 that will make us a stronger company."

AZFoothills.com is the Valley's fastest-growing Web site. Arizona Foothills Magazine and AZFoothills.com are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by an accredited outside company.

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces the monthly *Arizona Foothills Magazine*, AZFoothills.com and EstatesWest.com. The company also publishes an array of custom products for world-renowned organizations like The Westin Kierland.