

Be in our Holiday Gift Guide

Written by Arizona Foothills Magazine

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A full month of materialism ensues the second that last slice of pumpkin pie at Thanksgiving is demolished. We love it! But rather than gearing up to brave the biggest, craziest shopping centers in town, many shoppers are hiding behind their laptops while searching for the perfect gift. Inspire them to X out of Explorer and hop in the car by showcasing your best in our Holiday Gift Guide!

Launched just before Black Friday, we'll feature an amazing series of gifts available across our Valley- generous with ideas for everyone on our lists, but selective enough to not overwhelm. We'll share your offers until Christmas Eve, giving you an entire month of outstanding promotions for one low investment.

Promotion Dates: November 15 - December 24

Gift Guide Promotions:

- Run-of-Site Banner Ads
- Static 300 x 100 Banner on all pages of AZFoothills.com, including the home page
- Weekly About Town E-Newsletter Mentions
- A Mention in our Two Holiday E-Newsletters

Categories Include:

- Culinary Gifts
- R&R
- Jewelry
- Fashion
- Home
- Think Bigger
- Fun & Games
- Non-Profit Giving

Listings Include:

- A 150-200-word mention on your own page of our Holiday Gift Guide
- A color photo of your gift or retail location
- Your company information, including a link, address and phone number
- A customized e-blast designed for you to send clients, friends and family, linking to your mention

Ask Us About Bonus Options:

- Flash Panel- We'll feature your gift front and center on AZFoothills.com, with a direct link to your page, to appear for one week
- About Town E-Newsletter Mention- We'll mention your gift with a photo and blurb in our About Town E-Newsletter, linking to your specific page
- Black Friday E-Newsletter Mention- We'll mention your gift with a photo and blurb in our Black Friday E-Newsletter, linking to your specific page
- Reskin- Make an impact on our homepage with a reskin for one day

Contact sales@azfoothills.com for more information!