

As of 2023, statistics from Grand View Research indicated that the luxury global travel market was worth a whopping \$1.34 trillion, with forecasted growth to \$2.27 trillion by the year 2030.

But what makes travel "luxury?"

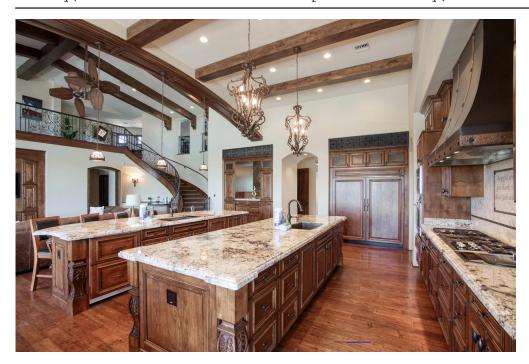
Among the various factors are exclusivity, personalized experiences, premium accommodations, and access to high-end dining.

With its year-round warm weather, diverse culture, and serene desert landscape, there are few locations in the United States as equipped as Scottsdale to check off all of these boxes.

If you are planning a trip to Scottsdale and looking for the ideal desert oasis to make your luxury itinerary complete, there is one name that stands out from the field: <u>HÓZHÓ Scottsdale</u>.

Keep reading for a closer look at why more and more luxury travelers are booking their stay at one of the awe-inspiring properties in the HÓZHÓ portfolio.

Sprawling Dimensions



Luxury and spaciousness go hand in hand.

It is difficult to kick back and relax if quarters are cramped.

A typical HÓZHÓ property consists of 10+ bedrooms, 10+ bathrooms, and 10,000+ square feet. Most listings offer multiple estates, providing unmatched privacy for large parties on variable sleeping schedules.

The <u>HÓZHÓ Estates at Lone Mountain</u> are the epitome of luxury dimensions. A gated property spread over 37.6 acres of prime Sonoran Desert landscape, it can comfortably accommodate up to 70 guests among its three breathtaking buildings. It is the ideal private oasis for relaxing and recharging in the Arizona sun.

Elevated Outdoor Living



Outdoor living helps separate luxury properties from the mundane. Luxury travelers do not want to have to share a community pool in the plaza of a townhouse-style hotel--they want to be able to open their sliding glass door and step right in after a relaxing brunch.

The outdoor living found at HÓZHÓ Scottsdale provides this--and a whole lot more.

Properties can feature a large, heated pool with additional water features, such as jacuzzis, water slides, lazy rivers, hidden grottos, and/or swim-up bars.

The outdoor entertainment setup is first class. The estates have features such as outdoor living rooms with fire pits and big screen televisions, open-air bars to appeal to the most ardent mixology enthusiast, and covered dining tables to enjoy a meal amid a breathtaking desert sunset.

Backyard putting greens help guests warm up before heading out to experience Scottsdale's world-class golf scene. Sports courts facilitate some friendly competition among travel parties.

When choosing Scottsdale, a resort-style outdoor living experience is nothing more than a step away.

Endless Interior Amenities



It may not be possible to one-up the luxury exteriors found at HÓZHÓ Scottsdale.

But the interior amenities give it their best shot.

Guests will never have to waste time searching for things to do when booking. Private movie theaters, multi-lane bowling alleys, and comprehensive game rooms are some notable features that keep luxury travelers occupied for hours on end.

For the culinary enthusiasts, estates are designed with chef-inspired kitchens with the most cutting-edge appliances on the market. Some listings even feature multiple islands with stately quartzite slab countertops to provide the ideal venue for hosting dinner, cocktail hour, or both.

If you're one of those people who like to stick to routine even when on vacation, HÓZHÓ listings come with in-home gyms and/or yoga studios, conference rooms for important work meetings, and private offices when it's time to focus.

Luxury Concierge Services

Pampering is part and parcel of a luxury vacation experience.

HÓZHÓ provides multiple outlets for letting someone else handle the chores to allow you to engage in more "me time."

Experience unparalleled luxury with <u>concierge services</u>. Curated refrigerator stocking, private chef experiences, in-home spa treatments, and chauffeured transportation are among the ideas for freeing up your time and customizing the vacation to satisfy your deepest wants and needs.

For those on golfcations, there's even exclusive <u>golf packages</u> for its guests. This takes the legwork out of sorting through the area's hundreds of courses, expertly pairing you with the most favorable rates and tee times, as well as offering customized add-ons for dining and entertainment before/after hitting the greens.

Awe-Inspiring Architecture



There is nothing cookie-cutter about staying at a property quite like this. Each estate offers its own take on upscale Southwestern architecture.

Every bedroom comes with unique dimensions, views, and plush bedding. Designer-inspired furnishings grace every common area. Expansive window area and sliding glass doors permit the free flow of bright Arizona sunlight through the sprawling interiors. Stone counters, coffered ceilings, and solid hardwood flooring encapsulate the biophilic sensibilities of the region and stylishly evoke vibes of tranquility and relaxation.

HÓZHÓ Scottsdale: the Epitome of Luxury Travel

Few locations in the United States are as uniquely positioned as Scottsdale to host a luxury vacation. Whether you are planning an extended family reunion or corporate getaway, contact HÓZHÓ Scottsdale and visit Arizona today for an unforgettable experience in 2025!