

WestWorld to Welcome Inaugural Scottsdale Ferrari Art Week

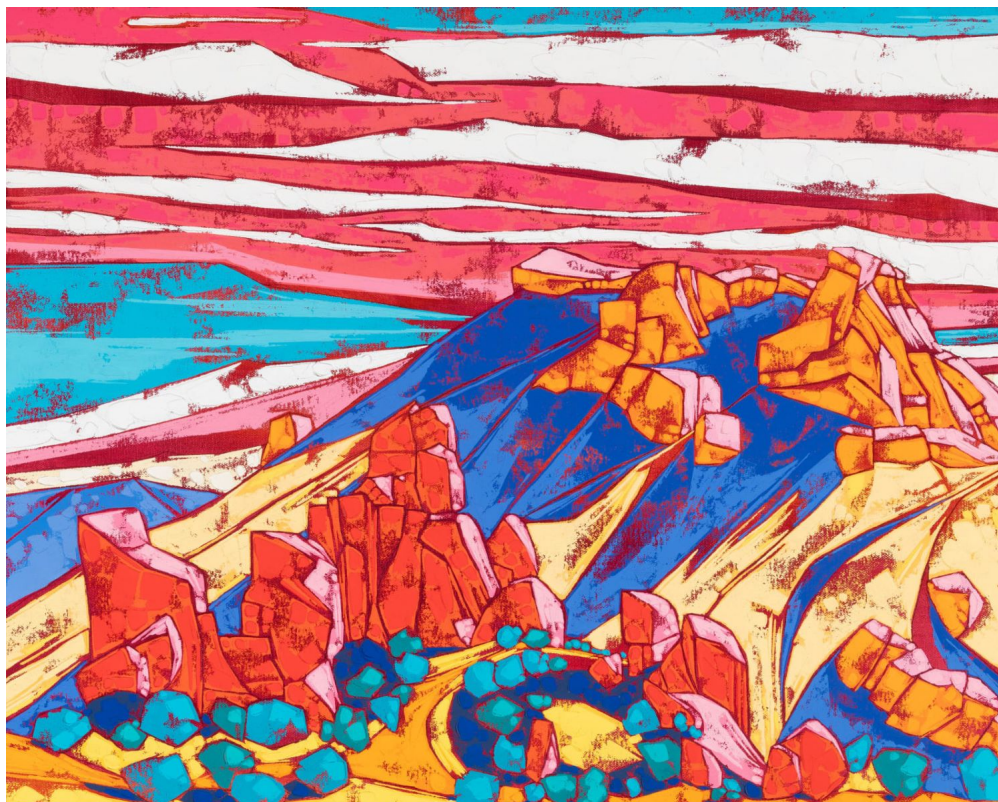
Written by Mallory Gleich
Thursday, 20 March 2025 11:18 -



[Scottsdale Ferrari Art Week](#), the premier international art fair in the Southwest, is set to take place March 20-23. This four-day event will showcase over 100 galleries, attracting art collectors, curators, and cultural enthusiasts from across the globe.

Scottsdale Ferrari Art Week brings Arizona's art scene to the forefront, offering collectors unparalleled access to some of the world's most exciting contemporary, historical, and indigenous artworks. The event will be held in the 117,000-square-foot North Hall at WestWorld, featuring everything from cutting-edge contemporary pieces to culturally significant historical and indigenous art. Attendees will also have the opportunity to engage with curators and directors from renowned institutions such as the ASU Art Museum, the Phoenix Art Museum, the Scottsdale Museum of Contemporary Art, and the Center for Creative Photography. For first-time buyers, there will be informative sessions on navigating the purchasing process.

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“The launch of Scottsdale Ferrari Art Week is a long-awaited milestone, demonstrating that Arizona is now a key player on the global art stage,” Co-owner Trey Brennen said. “This celebration will not only bring international attention to Arizona’s diverse artistic identity but will also highlight the region’s thriving cultural community.”

The event offers something for everyone – whether you’re a gallerist looking to discover new talent, an artist eager to showcase your work, or an attendee looking to add unique pieces to your collection. Featured artists will have the opportunity to present their work in front of a well-educated audience of collectors, curators, and art enthusiasts.



Beyond art, Scottsdale is also famous for its Cactus League Spring Training, which brings Major League Baseball teams such as the Chicago

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Cubs, the San Francisco Giants, and the Texas Rangers to the area. Guests can also enjoy Scottsdale's renowned dining scene, golf courses, and luxury retail shops while in town for the event. For more information, visit [ScottsdaleArtWeek.com](https://scottsdaleartweek.com).