

The Museum of Illusions is Coming to Scottsdale

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Arizona residents and visitors can soon “experience the impossible” and amaze their senses at the Museum of Illusions, which is coming to Scottsdale this fall.

Known for its mind-bending and experiential exhibits, the Museum of Illusions is the world’s fastest growing museum concept with over 35 locations worldwide since its opening in Croatia in 2015, including Atlanta, Boston, Chicago, Istanbul, London, Madrid, Rome and more.

The global attraction’s latest installation will be permanently located alongside the OdySea Aquarium and Butterfly Wonderland at the Arizona Boardwalk in Scottsdale, the area’s premier entertainment destination.

“We are thrilled to be bringing the Museum of Illusions to Scottsdale, which is an ideal city for such an engaging and new museum concept,” says Stacy Stec, Marketing Manager for LOL Entertainment. “This city has a buzzing scene and provides the perfect landscape for the expansion of the museum’s U.S. presence. We are confident that people of all ages will love seeing and experiencing the museum’s unique illusions, exhibits, and immersive rooms.”

With more than 60 exhibits featuring holograms, stereograms and optical illusions, the Museum of Illusions offers visual and educational displays designed to tease the senses and bring out the playful side in guests of all ages.



The mystifying exhibits range from classics to never-seen-before experiences. Guests will walk on walls in the Rotated Room, defy gravity in the Tilted Room, and appear to grow and shrink in the Ames Room, just to name a few.

Through each thrilling illusion, visitors will learn about vision, perception and the human brain, as well as experience firsthand the science of how the eyes can trick the mind.

“While our museum certainly is visually engaging and has those photo-worthy moments, it is about so much more,” says Stec. “We’ve carefully and thoughtfully designed this museum to provide an educational experience that will leave guests feeling inspired long after they leave. We can’t wait to challenge minds and provide a hands-on, immersive experience for all ages.”

Click [here](#) for more information on the Museum of Illusions, as well as updates on the Scottsdale opening.

Photos courtesy The Museum of Illusions