

Written by Tyler Hollis

Thursday, 07 January 2021 21:59 - Last Updated Saturday, 09 January 2021 02:44



Holland Center Hosts 6th Annual Arizona Sage Art Market
Featuring 30 juried artists, the Market will offer a unique “Main Street” shopping experience with a personal touch.

On January 30, 2021, from 10 a.m. to 4 p.m., the Holland Center, a nonprofit organization committed to enhancing arts, education, and community in the Desert Foothills region, will host the 6th Annual Arizona Sage Art Market. Attendees will be able to purchase works of art from a variety of mediums, including painting, jewelry, glass art, and more while meeting the 30 juried artists participating and learning more about their creative processes. Admission is free to the Market, which will take place both indoors and outdoors to allow plenty of room for social distancing. 15% of the proceeds will go to The Holland Center to support their programming. There will also be a pre-Market reception open to the public on January 29 from 4:00-7:00 pm at the Holland Center.



By allowing attendees to make a personal connection with the artists, the Arizona Sage Art Market offers a distinctive experience reminiscent of shopping on the Main Street of a small town, in the days before the internet and big-box stores were the vendors of choice. The artists who participate are passionate about showcasing their art, explaining their creative processes, and getting to know their customers. When people shop at the Arizona Sage Art Market, they are not just buying an inanimate work of art — they are gaining insight into the consciousness of the artist while enjoying a friendly, intimate, unhurried shopping experience.

The Holland Center is located at 34250 N. 60th Street, Scottsdale, Ariz. 85266. Formerly known as the Foothills Community Foundation (FCF), the Holland Center has been striving to enhance the quality of life in the Desert Foothills region since 1986. As part of this mission, the Center offers a diverse array of programs, including Lifelong Learning classes, fine arts exhibits, performing arts through the Desert Foothills Theater and more. As a 501(c)(3) nonprofit organization, the Holland Center does not receive any funding from government entities and is proud to rely exclusively on the generosity of donors. For more information, please

Support Local Artists at Arizona Sage Market

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visit HollandCenter.org.