

Downtown Tempe Authority Launches "Create Collective"

Written by Nicole Royse

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The Downtown Tempe Authority (DTA) announces its first-ever Create Collective event taking place Saturday February 23rd, 2019 from 12pm to 5pm at F.A.B.R.I.C.!



FABRIC- Fashion and Business Resource Center

Offering co-working, creative space, education and resources for Arizona's creative community, F.A.B.R.I.C. is a wonderful multi-use community location. Create Collective promises to be an unforgettable event designed by and for locals to cultivate their inner creative. The event will feature collaborative, interactive art projects lead by local artists, guided yoga flows from CorePower Yoga, healthy food and drinks, shop local artists' wares, giveaways and live music. Contribute your own artistic flair by helping shape three community art projects, plus meet and shop local makers and creators.



Artist Marianne Elayne

A wonderful and diverse selection of local artists will be showcasing their work, including paper designer Marianne Elayne, and graphic designer Sabree Garcia. Stella, a vintage 1960s airstream photobooth will be on hand for guests to take souvenir photo-strips, which can be turned into fun take-away, wearable art buttons by Phoenix-based Local Social Club.



Paper Design by Featured Artist Marianne Elayne

Proceeds from this afternoon of fun will benefit the Tempe Mission Campaign, aiming to raise at least \$1,000.00 during the event. The purpose of the Create Collective event is to develop opportunities for the local creative community to connect and create in a group environment while

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giving back to the broader community. "From makers to artisans and beyond, we wanted to foster a fun and inclusive way for the community to network, feel good about what we're collectively doing in Tempe, and we hope that the nominal donation requests exceed our fundraising goals for the day," remarks DTA liaison Krislyn Erickson.



Downtown Tempe Authority (DTA) has long been known for its dedication and support of the creative and artistic communities providing such fantastic events as the Tempe Festival of the Arts and the 6th Street Market. "In a city renowned for its teeming creative and artistic communities, it was important for us to orchestrate meaningful ways for the community to come together, do something positive and make an impact," said event coordinator and DTA liaison Krislyn Erickson.

For more information about Create Collective, including links to the yoga flow donation page, Tempe Mission Campaign, travel and transit options, event venue and more, please visit: <https://www.downtowntempe.com/events/create-collective>. *All images are courtesy and copyright of Downtown Tempe Authority (DTA).