

Lush Opens Largest Store Yet in Scottsdale

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Lush is preparing for the opening of its largest store to date at Scottsdale Fashion Square on August 6. The 2,600-sq.ft. cosmetic heaven is the fourth location in Arizona after the recent opening at Arrowhead Towne Center. This new addition brings Lush's portfolio to a total of 242 stores across North America (900 worldwide).

"We are very excited about the new opening at Scottsdale Fashion Square. This store signifies a huge landmark for Lush as its North America's biggest shop to date," says Alyssa Gates, Lush Cosmetics Director of US Real Estate. "As a result of the expanding product ranges we increased the store space to 2,600 square feet to provide customers with a more hands-on experience that showcases all of Lush's innovative creations. Alongside our recent opening at Arrowhead Towne Center, we are eager to see how customers react to the Lush offering in their area."

The new retail design incorporates recycled materials and a vibrant color palette. Using reclaimed wood, brick, tiles and product displays formed from barrels and crates, the neutral tones contrast perfectly with the bright colors of Lush's product range. Using eco-friendly materials to create a sleek modern décor with an 'at home' kitchen feel, the store will welcome customers to come and browse the ethical skin care, hair care, bath and body luxuries, as well as creative gift ideas. The store will be stocked with the brand's famous bath bombs and fresh face masks. Lush's expert consultants will also be on hand to offer complimentary massages and product demonstrations for a truly indulgent experience.