

Bashas' Family of Stores Aids The Salvation Army

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Bashas'

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With wildfire seasons growing longer every year, Bashas' Family of Stores has announced that it will continue the company's long-standing partnership with The Salvation Army to collect monetary donations benefiting wildfire relief efforts in Arizona. Shoppers can make donations at the register of any Bashas', AJ's or Food City grocery store from now through the end of July.

Donations will allow The Salvation Army to provide for the immediate and long-term needs of those impacted by wildfires this summer. The group has already mobilized to provide emergency shelters and services to those impacted by the Cedar Fire, which so far has burned more than 26,000 acres near Show Low.

"The Salvation Army plays a vital role in aiding natural disaster victims in Arizona," says Ashley Shick, Director of Communications and Public Affairs for Bashas' Family of Stores. "Their work during the Yarnell Hill, Wallow and Rodeo-Chediski fires were so valuable, and Bashas' Family of Stores is proud to work with our customers to support them in continuing these efforts."