

April 5: Arizona Gives Day

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[Arizona Gives Day](#) is a grassroots, statewide single day of giving that invites Arizonans to find their favorite causes at azgives.org on April 5, 2016, and donate day-of or schedule their donations in advance. Hosted by Alliance of Arizona Nonprofits and Arizona Grantmakers Forum and presented by FirstBank, Arizona Gives Day has raised \$4.5 million for Arizona nonprofits since its founding in 2013.

On April 5, the public will be asked to “invest in Arizona” by giving to organizations that are doing important work to improve well-being in our state. Participating nonprofits include large and small organizations working in arts and culture, children and youth, community development, health services, animal welfare and more. “Last year we saw an incredible outpouring of support from Arizonans,” says Laurie Liles, President and Chief Executive Officer of the Arizona Grantmakers Forum. “It was uplifting to see so many come together and invest in Arizona’s nonprofit community.”

Arizona Gives Day offers participating nonprofits an opportunity to raise awareness about their work, source new donors and win prize money to supplement individual donations. Last year, Arizona nonprofits raised \$2,054,417 through the generosity of 17,260 donors with many donors giving to multiple organizations. The average donation was \$86.

“Arizona Gives Day is on pace to have more than 800 nonprofits participating statewide, which is a 28 percent increase over last year,” says Kristen Merrifield, CAE, Chief Executive Officer of the Alliance. “We also saw a 25 percent increase in the number of donors last year. We believe these numbers mean there is an increasing interest by Arizonans to support the nonprofit sector and our communities.”

Large and small Arizona Gives Day donations will combine to create life-changing investments in our state. Arizona Gives Day donations grew 33 percent from 2014 to 2015. Given strong growth in participation from nonprofits this year, Arizona Gives Day 2016 is on track to have an even bigger impact.

Use the #AZGivesDay hashtag and share content from our Twitter profile (twitter.com/azgives) and Facebook page (facebook.com/ArizonaGivesDay) to help spread the word.