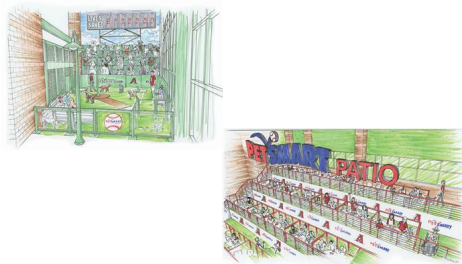


Dog-Friendly MLB Park to Open in Phoenix

Written by Editorial

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PetSmart, Inc. and the Arizona Diamondbacks are teaming up to create the first-ever season-long dog-friendly ballpark with a dedicated new *PetSmart Patio*, *PetSmart Park* and the *Dog Days of Summer* program, where dog-loving fans can bring their dogs to all 13 Sunday D-backs home games in the 2016 season. The first Dog Days of Summer Sunday home game is April 10 when the D-backs take on the Chicago Cubs.

Via the new park, pet parents will be able to enjoy America's favorite pastime with their best friends at Chase Field with exclusive seating, a grassy play area nearby, and the PetSmart adoption spot that will feature adoptable dogs ready to find their forever homes among the D-backs' fan base.

The *PetSmart Patio* will be located along the main concourse behind the left-center field wall. The patio area will feature a family-friendly atmosphere with multi-tiered seating that is perfect for groups of humans and canines of various sizes. For each of the 13 *Dog Days of Summer* held at the D-backs' Sunday home games, pets can enjoy concessions like dog-friendly ice cream with toppings like kibble and other pet treats. As part of the *Dog Days of Summer* ticket package, pet parents will also receive a PetSmart "Doggie Bag," complete with free items from PetSmart.

Directly behind the *PetSmart Patio* will be the *PetSmart Park* – an outdoor and indoor (air conditioned) dog park so even in the heat of the summer dogs can run around and play. The outdoor park will feature a baseball theme complete with a baseball diamond and a grassy outfield – perfect for dogs to explore, play ball with other dogs or find their perfect "spot" to go to the bathroom.

"We are excited to create a unique dog-friendly area of our ballpark and can think of no better way than to partner with Phoenix-based PetSmart," says D-backs president and chief executive officer, Derrick Hall. "Bark at the Park has always been a popular event at Chase Field, and now we are thrilled to offer fans the opportunity to bring their dogs to our games every Sunday to a new destination designed specifically for them. For many households a pet is an extension of their families and the D-backs are excited to partner with PetSmart to provide a family-friendly atmosphere for all family members, including our canine friends."

Dog Days of Summer ticket packages are available now for purchase and include a semi-private space with all the necessities for four people and one dog. Each of the 13 home games will feature an MVP — Most Valuable Pup – shout out. Dog adoptions will be a part of the PetSmart *Dog Days of Summer* program with the help of PetSmart Charities'™ and PetSmart's local animal adoption partners. As one of the nation's leaders in pet adoption efforts, PetSmart, along with PetSmart Charities, PetSmart Charities of Canada and its more than 3,000 local animal welfare partners across North America together found forever homes for more than 500,000 dogs and cats in 2015 – a record-breaking year.