

Third Annual Phoenix Women Investing in Women Summit

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The 3rd Annual Phoenix Women Investing in Women Summit in Partnership with SeedSpot and The Phoenix Business Journal is set to take place on February 20-21, 2015 at ASU's Walter Cronkite School of Journalism. The action packed event covers a variety of material over its two day duration.

On Day 1, programs will offer attendees with information that will enlighten them in negotiation, finding their voice and getting funding on their terms, closing with a panel of 6 Valley Co-Authors of the International Best Selling Book: Success In Beauty Compiled by [Charlotte Howard](#) [Radio Host & Beauty Salon Success Coach](#).

The Arizona Book Launch Party will be hosted by Women Investing in Women in the Walter Cronkite School of Journalism First Amendment Forum and benefit the [Girls Rule Foundation](#). Festivities include "Get Image Ready Pink Carpet Reception", Panel Discussion, Book Signing, "Coffee, Connections & Confections" + SWAG by fabulous local valley dessert & beauty enthusiasts!

On Day 2, programs will provide attendees with info on managing media/branding your brilliance/PR strategies and CXI media will be Co-Hosting "Get Image Ready Photo Labs" for Business & Media Including: "Success in Beauty" Expert Workshop & Guidebook, Hair & Make-up Touch-up, and Your Choice of Professional Digital Image.

For more info on the Summit line-up, media partners, venue, Global Mission, and registration click [here](#).