

LEGOLAND Discovery Center Coming to Arizona Mills

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[Merlin Entertainments plc](#) and The Mills, a Simon company announced plans to open a [LEGOLAND Discovery Center](#) (LDC) at [Arizona Mills](#). It will join Merlin's popular SEA LIFE aquarium at Arizona Mills. LEGOLAND Discovery Center is a unique indoor attraction, based on the popular LEGO brick. Specifically designed for families with children 3 to 10 years old, LEGOLAND Discovery Centers offer a fun, highly interactive and educational two- to three-hour experience consisting of a range of exciting LEGO play areas including a brick pool, master classes from the LEGO Master Model Builder, a fun LEGO ride, special party rooms for birthdays and other celebrations, a 4D cinema, and of course, the popular MINILAND exhibit found in every LEGOLAND Park and attraction. MINILAND is designed to reflect the iconic buildings of each individual attraction's location – at LEGOLAND Discovery Center Phoenix this will include both buildings from the City's impressive skyline and landmarks from the surrounding area, all nominated by the local community.

Plans and designs are already in place for the 60,000-sq.-ft. attraction and construction will begin in June 2015. LEGO models for the Phoenix attractions will be made in Merlin's specialist studios around the world and shipped in during construction to be ready for the opening in late spring 2016.